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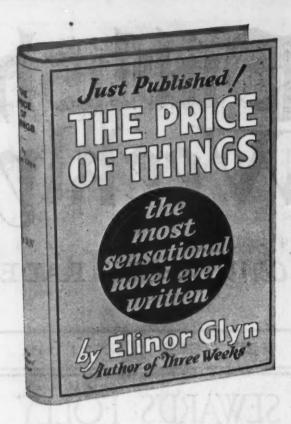
D Fifty-six years ago, during the last National Democratic Convention to be held in New York, in 1868, much political capital was made of "Seward's Folly," by which derisive phrase Alaska, purchased the year before by Secretary of State Seward from the Russian government for \$7,200,000, was characterized.

It is therefore an appropriate coincidence that SEWARD'S FOLLY, Edison Marshall's historical novel of Alaska, will be published on July 2, immediately following the meeting of the National Democratic Convention in New York.

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The Authors' Press, Publishers, Auburn, N.Y.

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THE CITY AND ITS PEOPLE
FROM THE EARLIEST TIMES TO
THE PRESENT DAY

GRANT SHOWERMAN

PROFESSOR OF CLASSICS IN THE UNIVERSITY OF WISCONSIN
DIRECTOR OF THE SUMMER SESSION, THE AMERICAN ACADEMY IN ROME

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Think it over! It costs but little to be included in the big book.

Write us at once if interested as the work of assembling the lists is now in progress.

The Publishers Weekly

The PUBLISHERS' WEEKLY

THE AMERICAN BOOK-TRADE JOURNAL

New York, June 21, 1924

Books and Reading

An Address Delivered at the Opening of the Cambridge Book Exhibit

By Arthur Christopher Benson

Master of Magdalen College, Author of "From a College Window"

O be asked to open a book-exhibition and to say something in praise of books and reading is a difficult task. It is as if one were asked to open Billingsgate Market, and one could only begin by saying that fish on the whole were good to eat. Lord Macaulay got out of the difficulty in a simple way by saying that all books were good, but that some were better than others. I could not go as far as that, because I am not at all sure that the habit of indiscriminate reading is in any way good. There used to be a somewhat crude distinction drawn between consumers of alcohol-those who drank for drinky and those who drank for drunky. Those who drink for drinky do it to satisfy a natural and blameless thirst, but those who drink for drunky do it to allay an unnatural and reprehensible craving. It is the same with reading; the mere habit of causing the eye to travel over print is not in itself laudable. You ought to be persuing something, aiming at something that corresponds to the natural thirst. But to read, simply to drug a restless craving of the brain, is vorse than useless, because it does not lead anywhere except to a sort of hazy dizziness of

In these democratic days, however, everyone has a right to be catered to, and it is
impossible to use coercion. In old days,
when every book had to be licensed by the
Archbishop of Canterbury, it was no doubt
much more difficult to get things into print.
The only similar process that I know nowadays is that which is said to take place at
a famous London club, where the French

novels are said to be selected by a Committee of Bishops, with rather unexhilarating results.

But nowadays a great deal of very futile stuff gets into print, and, what is worse, a great deal of it is read. The late Lord Salisbury, who had a very sharp tongue, speaking of an eminent newspaper proprietor of recent years, said: "He began by publishing a paper for people who can't think, and now he has published a paper for people who can't read." I don't think that much of this inferior literature is very harmful, but it tends to give people false and sentimental views of life. Neither do I think the immense output of magazines is so perilous as some say. Many magazines seem to me to contain a good deal of information, it is not very valuable information. information; it is not very valuable infor-mation as a rule. It does not take one much further to know how many pennies touching each other would form a line between St. Paul's and Westminster Abbey, or how much a railway-ticket to the moon would Still it is cost at parliamentary rates. vaguely appealing to the imagination, and that is something. I think, however, we may safely say that if the output of inferior literature is not dangerous exactly, it is at least decidedly unsatisfactory, that so many people should be reading poor stuff, who might appreciate better material if only they could get it. I am not sure that broadcasting is not going to be almost more dangerous still to good literature, if it leads people to listen to what is going on in music-halls all the world over, without having the trouble and expense of going to

them, or worse still, if it offers a possibility of hearing an infinite number of after-dinner speeches.

An exhibition like this one we are here to open in Cambridge is an honest and sincere attempt to improve matters, by giving people a chance of seeing for themselves what is really going on in the book-world, and bringing them in touch, I will not say necessarily with masterpieces, but with books which provide ideas presented in a more or less artistic style of writing. It is a great thing to see such things with one's own eyes. It is not possible, of course, for visitors at an exhibition of this kind to read many of the attractive volumes displayed. But one can at least look into them, and see the sort of thing that they are. Lord Morley, when editor of the Fortnightly Review said once to a lady, who complained that he could not have read the whole of an article which she had sent in and which Lord Morley had rejected,—"It is not necessary," said Lord Morley "that I should have to eat the whole of an egg, before deciding whether it is bad." And the same thing applies to good literature as well.

The idea underlying the exhibition is that the distribution of books, with the aim of permitting personal inspection, is at present cumbrous and incomplete. In France they have a much more effective system. Books are distributed freely to country booksellers, and they are allowed to return unsold copies. Thus a customer has a much better chance of seeing what is available. But book-production is cheaper in France, books are rarely bound in anything but paper cover, and, shall I dare to say, a more intelligent appreciation of style and subject prevails among readers. Our readers in England are more deferential. and more affected by the herd-instinct. It is still a great mystery in England how a book becomes popular, and what accounts for the success of a bestseller. Not necessarily the artistic and literary merit of the book, but a certain prescient instinct in the mind of a writer, as to what is likely to attract the reading public, not at the mo-ment of writing a book, but six months ahead. This cannot be ascertained by taking thought, but is rather a lucky intuition of what precise blend of religion, experience. emotional quality, sensational adventure, entourage, temperament, and demeanor will prove seductive.

I would remind you of the necessity of. timeliness in these things. The editor of a theological encyclopaedia once commissioned a writer to provide an article on the

Deluge. When it arrived, it proved to be a little too unorthodox, so, to gain time, the editor printed in his current volume Deluge, see Flood, and so deferred it to the next volume; and asked his contributor to make a few alterations. When the time came for the article to appear as the Flood, it was still thought to be too advanced; so the editor printed Flood, see Noah and gained a good long respite. When the Noah volume appeared, the article was thought quite orthodox enough, so it was printed under Noah, and was severely reviewed as being distinctly old-fashioned and behind the time.

Supposing, however, an author to have written a book which is exactly fitted to interpret and express the needs of the day, how does it become known? The answer is that it very probably does not, because so few people on the whole have a chance of seeing it. Neither reviews nor advertisements seem to affect the sale of a book very much. The day is won, when a number of people, of the kind who do a little book-buying begin to talk to each other about a book, and to say, "You simply must read it." A book of my own, written twenty years ago which appeared anonymously, was very little advertised, and was rather scornfully reviewed, fulfilled the test somehow, sold a good many editions, and is selling still. Perhaps Ruskin was right in saying, "What-ever the public wants the public will get."

But a more important thing, at which this exhibition aims, is to give readers the chance of seeing a rather better and more permanent kind of literature than fiction of the obvious and conventional kind. The books that have come, however slowly, to the front and are read with eager interest by generation after generation—there is no trickery about them: they are not good, because the critics pronounce them to be good. They satisfy the reader's mind and heart because they are beautiful, and true to nature, and true to life. "No writer," said Dr. Johnson, "was ever written down except by himself." The great books are great because they correspond to human needs and human experience; but readers have a way of fighting shy of the old famous books, because they fear they will be stodgy and solemn; and I know that the famous book is apt to have a forbidding air. But it is wonderful how quickly, if one once takes the plunge into good literature, the taste and the appetite grow, until one looks perhaps suddenly at some secondrate book which one used to enjoy, and wonders how one could ever have had the patience to swallow such stuff.

I don't want to be too austere about such matters. One wants different books for different scenes and different hours. There is a famous don at Cambridge who is said to require and to read thru, from end to end, a new book every night as a soporific. Probably for such a purpose he would reject with scorn Spenser's "Faerie Queen," or Pope's "Essay on Man," in favor of books like "The Severed Thumb," or "The Mystery of No. 7 Pike Street, Islington." I have myself an immense relish for such books at the right time, just as I account no day well begun, till I have read the adventures of "Pip, Squeak, and Wilfred." But even the latter does not satisfy the deepest needs of the soul.

The fact is that we have most of us got, in the innermost recesses of our minds and spirits, a little shrine, into which we seldom look, and the lock of which gets rusted with disuse. The shrine that I mean is that in which our sense of beauty, our sense of mystery, our secret aspirations, dwell. Once arouse them, once touch them, and our daily life is instantly illuminated by a strange

light. It is then that we suddenly discern that our earthly pilgrimage is not our last adventure, and that curious, amusing, often tiresome, often painful, as our life is, there is an element in it which seems like a passport to some higher life. Poetry awakens these visions, great dramas, that go down to the depths of the human spirit, biographies of heroes and idealists, books written with all the force of conviction of wise men's hearts. "The poet exists," says the old proverb, "not to save souls, but to make them worth saving." And those of us who have any real interest in the deeper currents of life and its problems, ought sometimes at least to look into these books which mirror the highest hopes and the darkest fears of humanity.

It is to bring more people in contact with the great messages that thus come echoing and sounding along the shores of life, that an exhibition like the present one, is framed. And so with every best wish and with far-reaching hopes, I perform the task entrusted to me, and declare this exhibition

open.

Six New New England Bookshops

V

Edwin Valentine Mitchell of Hartford

E VERYTHING about 27 Lewis Street is bookish, yet everything spells practical success and sound business methods.

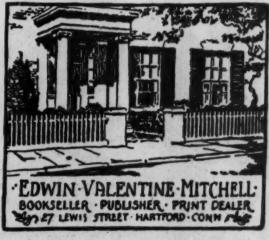
Not many would have seen in this location the opportunity for the business which has been so rapidly developed since October, 1920. Edwin Valentine Mitchell was born in Hartford, Conn., graduated from the Boston University Law School in 1911, practiced law in Boston until 1914 when he went to the University of South Dakota as assistant professor of law, be-

coming full professor in 1916. Mr. Mitchell says he went into the book business because he found he was buying too many books.

He was partly influenced by the articles on bookshops which were at that time appearing in the Atlantic Monthly.

> In Hartford he found on a quaint street back from the main arteries of travel a two-story house with a pillared portico where the rent seemed favorable and where people could conveniently come, once the location was fixed in their minds. The street is close to the important financial district, and the old buildings upon it are used for clubs, tea houses, etc. From the front porch

From the front porch one looks up at the beautiful tower of an insurance building. The quaint character of the building was immediately established



as an asset by using a drawing of its porticoed front in all the mail and publicity. The front door is but a few feet from the fence, and the entrance does not have any of the forbidding privacy that sometimes characterizes the use of a private house as

business quarters

On entering, there are stairs immediately to the second floor and straight ahead an information desk, and at the right is the main book room or double room, as broad doors lead immediately to the rear. The bookshelves are very simple, the stock extremely well selected and carefully classified, and there is no section to which a book lover could not turn with interest. Two fireplaces add to the friendly character of the place, and at almost any hour there are customers browsing about or asking for information and advice.

EDWIN VALENTINE MITCHELL

One of Mr. Mitchell's strong points in developing the business has been an insistance that there shall be no one selling books there who could in any way give a false impression of the store, its ideals or its stock. As business has grown, people have been added to the staff who are competent in the field and interested in the shop's program. As in many of the new and personal bookshops, there is not the predominant interest in fiction that has often been thought to be characteristic of all bookselling. The customers' buying interests cover all the fields of current and standard literature, and the stock, which runs to many thousands of dollars, gives an extremely broad range of selection. Books in leather bindings are carried and books in foreign languages, and a third room on the main floor is devoted entirely to children's books, with a very inclusive selection.

Mr. Mitchell's publicity has been a characteristic feature of his business building. One of the assets that he brought to the enterprise was a list of book buyers in the West that he had picked up during the

summers there. The methods of keeping in touch with these people and new customers and of giving them suggestive book service have been based on careful planning and distinctive and personal advertising. When a book has particularly caught his attention

> and interest, he has developed the mailorder sale for it in a way that has fixed the publisher's eyes upon him as an important outlet. This mail-order business has brought him many inquiries for out-of-print books. and a special department for such searching has been developed, with methodical and careful records. On some of his mailorder projects he tries the circular on 1,000 people or 2,000 and then judges by that what the effect might be if 10,000, 20,000 or 30,000 of the same thing were circulated. This gives practical opportunity to judge

of the pulling power of the offer.

On the second floor of the building are the business offices and Mr. Mitchell's own desk where he edits Book Notes Illustrated, a bi-monthly book periodical of great distinction and interest, which was launched a year ago. This periodical is a complete reflection of Mr. Mitchell's book interests. With six numbers a year and only \$1 subscription, he has been able to build up a large clientele, and the second year of the magazine has shown a very heavy percentage of renewals.

To some extent Mr. Mitchell has found, during the past year, reason for experimenting in the publishing field. Francis Parson's "The Friendly Club and Other Portraits" was issued in 1923, and a good printing exhausted. He has published, also, "Practical Law Made Plain" by Judge J. S. West and "Ben Jonson and Shakespeare" by Sir George Greenwood. He has also taken over the American market for new editions of Charles G. Harper's volumes on "The Highways of England," and has published "The Bath Road," "The Dover Road" and "The Brighton Road."

What the Publishers Say About "Fewer and Better Books"

"The Literary Digest" Presents Some Interesting Views

SIMON L. NYE in his address at the recent Booksellers' Convention said:

"It seems that the publisher, striving in keen competition, aims to see how many, not how worthy, books he can publish in a given period. He is responsible

for that class of retail customer who now considers a book that is three or four weeks old behind the times.

"Nowadays and almost without exception a book that has been published three months practically is dead, forgotten, a waiting its removal to the bargain-tables. Where will the books of today be twenty years hence? Where is gone the slogan of 'Fewer books and better'?

"I realize, of course, that the publisher has his problems. He must keep his presses going. He must keep his organization intact. Yet, could he not concentrate still more on manuscripts which are worthy and which would meet with a more kind and responsive reception from the buying public? In the field of non-fiction, which happily since the war has been steadily winning a place for itself in the sun, many liberties are being taken by the publisher. Let a man deliver a few lectures or write a few magazine articles, these are gathered and appear between the covers of a book, published from \$2 to \$5, and the bookseller is expected to enthuse over these publications generally at a short discount.

"The circulating library has been a most important factor in lessening the sale of modern fiction. The argument of its members is that most of the new fiction is unworthy of a permanent place in the home library, and they are undoubtedly correct. The circulating library, however, is an important factor in fostering reading—but satisfactory results can not come from its maintenance."

The Literary Digest found that to this question the following publishers answered:

Henry Holt, Henry Holt & Co. "He is dead right."

F. N. Doubleday, Doubleday Page & Co. "I am quite sure that very much too many

books are published and many unworthy ones; and if the standard were raised by the bookseller's more careful selection, I am sure it would be to the benefit of all concerned, perhaps most of all the publishers."

MR. NYE'S plea for "Fewer and Better Books" in his address at the Booksellers' Convention has inspired much newspaper and magazine comment on the subject. The June 7th issue of "The Literary Digest" printed a very interesting symposium on the subject giving the conflicting views of representative publishers. The "Publishers' Weekly" prints part of that discussion here—following it with the opinions of representative booksellers.

Alfred A. Knopf

"I am definitely of the opinion that altogether too many books of inferior quality, literary or otherwise, are being

published. I have said for a long time, partly in jest but at least 95 per cent in all seriousness, that I can not imagine an author unable to place with some publisher or other, a book however thoroly bad it may be. Unsound currency will drive out a sound one. In a rose garden where weeds are allowed to flourish, the roses eventually die, and I have come, after much cogitation, to the conclusion today that the most serious problem confronting the book-trade in general, including publishers and authors, is the great quantity of inferior books that are being published and that are making it increasingly difficult for the really worth-while book to get a hearing."

George P. Brett, The Macmillan Co.

"Too many books are being published that are not strictly worth-while and that have no real reason for their existence, being neither amusing, interesting nor conveying to the public any useful information.

"Mr. Nye might have gone further, perhaps, in what he said and called the attention of the booksellers of the country to the undoubted fact that when a bookseller sells a book to a customer which is distinctly not worth while from the customer's point of view, the bookseller is, in so doing, tending to decrease the number of book buyers thru-

out the country.

"Not all our citizens of intelligence and means are, alas, members of the bookbuying class, which fluctuates greatly in numbers from time to time. For instance, when a really worth while book comes out and achieves a great sale and its readers find pleasure, instruction and amusement in reading it, they are very apt to become, for a time, regular book-buyers until further, and in some cases repeated, experience in buying books which are not worth while, induces them to think that they are not, after all, book readers, and find no pleasure or value in the time spent on reading.

"Mr. Nye, then, in urging the publishers to publish only good books, ought, I think, to have urged upon the booksellers as well to sell only worth while books, i. e., books that are either interesting, amusing, or that

convey useful information."

Alfred R. McIntyre, Little, Brown & Co.

"The condition has existed for a good many years and is not much worse now than it has been at any time during the last five or six years. According to statistics compiled by the Publishers' Weekly, 671 novels (not including new editions)-were published in 1919, 778 in 1920, 683 in 1921, 758 in 1922, and 788 in 1923. In my opinion the increase is not due to the desire of publishers to issue novels that don't deserve publication, 'to keep the presses going,' but rather to the entrance into the publishing field of several new houses which are specializing, and with considerable suc-

cess, in the publication of novels.

"Three thousand, six hundred and seventy-eight new novels in five years is a great many, but the figures don't seem to me surprisingly large when one remembers how many publishers are issuing fiction. On the other hand, it is natural, under existing conditions, that retail booksellers should consider novels three or four weeks old out of date. In most bookstores new fiction is displayed in piles on counters that will accommodate perhaps one hundred titles. Obviously, if new novels are issued at the rate of fourteen per week, unless a novel 'catches on' within six or seven weeks it is dropped off the counter and onto the shelf—and novels that have not 'caught on' can not sell to any extent unless they continue to be displayed.

"Little, Brown and Company realize the booksellers' problem, and have endeavored for years to limit their fiction list. In five years, 1919 to 1923 inclusive, we have issued in all 105 new novels; 33 of these have sold less than five thousand copies in the United States in the year of publication; 72 have sold over five thousand copies and may therefore be regarded as at least reasonably successful, and of these 72, 33 have sold over ten thousand copies. From these figures I think almost any one with a knowledge of the bookselling business would conclude that we have been careful in our selection of novels, and that a very large proportion of those issued by us during this period were titles that the bookseller would find deserved a place on his counters."

Horace Liveright, Boni & Liveright

"Many, too many books, particularly novels, are being published. When I was a member of The Publishers' Association. and even since then I have talked to some of the leading publishers asking them if they did not think it feasible to enter into some sort of gentlemen's agreement that would not be contrary to law, for the curtailment of novel production. I suggested only last week to the heads of two of the largest publishing firms in America that we all take a three years' average of our issuance of novels and agree that for the following three years we limit our production to 50 per cent or 60 per cent. The objections to such a course are obviously very wide and certainly not without merit: for example, a possible injustice to new authors, for with the prevailing rather low taste of the great public it is likely that the finer and better books would be limited, rather than the tawdry, sure sellers. My competitors pointed out all of these objections, and said so far as they were concerned, they never published anything exwhat they considered excellent. cept Whether they meant excellent from a sales or literary standpoint, I am unable to de-

cide, after carefully examining their lists. "For my own part, I have promised myself to adopt Mr. Doubleday's fine slogan: Fewer and Better Books. Our lists have been smaller than those of any representative publisher in the country, but I confess that they, too, have been longer than they should be. For the next two years, at least, our issuance of fiction will be even smaller than in the past two or three years."

Henry Hoyns, Harper & Bros.

"We consder Mr. Nye's sentiment so unimportant that we have no desire to make any reply."

Charles Scribner, Charles Scribner's Sons "I noticed the remarks of Mr. Nye, but it does not seem to me that they are worth personal attention. They were rather perfunctory and do not express the accurate opinion of booksellers. As a matter of fact, there are few publishers who own any presses to be kept going."

Alfred Harcourt, Harcourt, Brace & Co.

"It is my impression that fewer new books of the sort which the average person expects to find in his bookstore are published now than before the war. These titles, which do not include pamphlets, volumes of 'proceedings,' and privately printed books are not such a terrifying number. It is certainly true that books are selling more widely than ever before in this country. Even the 'best seller' lists reflect this. Fifteen years ago there were 'six best sellers'; now there are at least fifteen best selling novels and fifteen best selling nonfiction books listed in the book-trade reports of such matters.

"I would guess that Thayer's 'Life and Letters of John Hay,' published before the war, the outstanding biography of its year, and devoted to a man whose career ranged from being Lincoln's private secretary to Roosevelt's Secretary of State, did not sell in the first year one-third as many copies as did 'The Life and Letters of Walter H. Page,' published in 1922 at double the price of the Hay volume. Any publisher can multiply instances to show our rapidly expanding market for outstanding books. sales of good books persist in America. It is particularly characteristic of the American book-market that large sales come from a sort of percolation as talk spreads the reputation of a particular book from literary center to literary center and from each center out to the territory under its influence. This process takes time, but it does tend, if a book has the breath of life in it, to prolong its discussion and its sale.

"Of course, if all authors were heavensent geniuses, or all publishers infallible judges, or all booksellers omniscient buyers, the problem of booksellers confronted with the task of choosing the books to offer their customers would be simple; it would also cease to be fun. The California bookseller who took the time to read part of 'Mind in the Making' when the publisher's salesman showed him proof sheets, who gave a first order which astonished the publisher, and sold well over 1,000 copies to his personal trade, used his judgment, made some money, pleased his customers and enjoys his business."

George Palmer Putnam, G. P. Putnam's Sons

"Does not believe that a single publisher takes on any book to 'keep presses going,' for one has to pay to 'keep presses going,' and only books which the public wants and will buy can meet those press bills.

"Of course the statement that 'the publisher aims to see how many, not how many worthy, books he can publish in a given period' is absurd. I really don't believe that the speaker intended that to be taken literally. Likely enough, too many books are being published today, but who is to decide what is the ideal number? Our own publishing house has issued about ten per cent fewer titles in the past fiscal year than in previous years, and for the last half dozen years has averaged about the same quantity of new titles.

"Ourselves, nothing would make us happier than 'fewer and better books.' But every week a new problem arises—something by a new and unknown author turns up. It has promise, not only in itself but in the potentialities of what the author will write next. Naturally we are keen, for selfish reasons if no other, to start that author.

"The safety-valve of sales pretty inevitably regulates the publisher's enthusiasm in taking on new authors. If a workable ratio of sales success isn't maintained, naturally the publisher goes bankrupt."

R. N. Linscott, Houghton Mifflin Co.

"In our case, so far from publishing in order to keep the presses going, we are continually turning away meritorious material because we have reached the limit of our present production facilities. What manuscripts we do select for publishing are chosen solely on their merits and because they seem to us to meet the needs of the reading public.

"Furthermore, it should not be forgotten that the publisher has an obligation to the author as well as to the bookseller and bookbuyer. A man or woman who has spent, perhaps, years in writing a book would have a legitimate grievance if publication were refused solely on the ground that the initial sale would be inconsiderable. Indeed, if this were made the only criterion a rather large proportion of literary masterpieces would never have seen the light of day.

"Our own feeling is that fundamentally this is a matter to be taken care of by the law of supply and demand. An over-production of books, as of any other commodity, is, in the long run, as fatal to the producer as to the distributor. But it must be borne in mind that reading tastes can not and should not be standardized, and it is the duty of the publisher to satisfy every legitimate demand of the book-buying public."

THE Publishers' Weekly The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

EDITORS

R. R. BOWKER F. G. MELCHER

June 21, 1924

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Fewer and Better Books

Nadopting the slogan of "Fewer and Better Books" at the recent convention of the American Booksellers' Association, President Nye opened a discussion which is proving to be of wide public interest. The Literary Digest, as quoted elsewhere, gave considerable space to interviews with publishers, and we present in this issue, besides the article of Richard F. Fuller of the Old Corner Bookstore, two other contributions from well-known retailers which take the other side of the question.

The resolve of the associated booksellers to favor "Fewer and Better Books" is a wholesome endeavor to face bravely a problem which is an inherent difficulty both on the publishing and bookselling sides of the trade. Neither publisher nor bookseller is more infallible than other humans and with hundreds of manuscripts on one side and thousands of books on the other side from which to make choice each year mistakes are sure to be made and poor books will continue to be published and slow books will continue to be bought by retailers despite all precautions. Nevertheless from such resolves as those adopted by the American Booksellers' Association comes a useful warning of the caution that should influence both those who have to deal with the production and those who have to deal with the retail distribution of books.

It is a mistake to suppose that most publishers are anxious to accept manuscripts for the purpose of keeping their presses running, for, with few exceptions, such as the Scribner, Putnam, Doubleday and Houghton houses, most publishers today are not their own printers, and have sometimes

more trouble in finding presses for their book work than the contrary. Every publisher is sure that he wants better books, and, indeed, fewer books are, in a sense, an equal desideratum, for large sales of the few are more profitable than small sales of many books. The advice to publish fewer and better books is, therefore, almost always administered for the benefit of some other patient.

A publisher must be open minded in reading new manuscripts and particularly the manuscripts from new authors, because from the latter are to come the books of the future. An initial book by a new author may or may not mean a future career for the author and his books and his publisher, but chances must be taken. It may happen also that a first book which shows signs of promise must be published to secure an author of promise, tho the first book may be of poor sale and success must come with future performance. Young authors do not recognize how alert are publishers, and not least American publishers to welcome new comers and give careful attention to their offerings, but it is this ready openness and receptiveness that keeps the pub-

lishing business vitally progressive.

But having this in mind, the discreet publisher will endeavor to make sure that the wares he offers to booksellers and the public

are likely to meet the public demand and earn successful sale. Too often a fashion of the day in book-making, like the overworked Outline scheme which resulted finally in the amusing "Outline of Everything" or the prevalence of a particular subject in the public mind, leads to repetition and competition in publishing which divide unprofitably among many books ideas that developed in a few books would be sure of a profitable sale. In such case possible profits are divided or actual losses are multiplied among several publishers and nobody gets any good while the unfortunate bookseller permits himself to be loaded down with books where competition is the death and not the life of trade. If publishers would make earlier announcement of the books in hand and avoid copying of books announced

There are no such guides to the publisher dealing with manuscripts and schemes as there are for the bookseller in his selection of books for his counters. First of all the bookseller should study the bibliographical information which is offered to him and utilize to the utmost the criticism which he finds in the journals which come to him. A difficulty is that most of these come to his notice after the event, for to keep his

stock fresh he cannot wait until the reviewers and the public have made up their minds. Like every merchant he must cultivate the gift of prophecy and foresee what will suit his local public. The buying public in one locality may quite differ from that in another, altho there are books of universal popularity and sale. Within the same town one bookstore may have quite a different clientele from another. This differentiation should be kept in mind both by the bookseller and the traveler, for it is not good policy to press upon a local dealer books not likely to have local sale, while a traveler who studies the needs of a locality is one of the best helps a bookseller can have.

On one line of books the principle of selection should be carefully practiced. Publishers and booksellers are alike opposed to crude and unintelligent censorship, and this means that they themselves should be censors. In the many books on sex problems and on crime we have often permitted ourselves to go over the line of decency and good taste, and when a publisher makes that mistake he should feel it thru the rejection of such books by the bookseller. "Art for Art Sake" is a motto too often made the flimsy excuse for books which are neither good literature nor good morals. The frightful murder committed by two educated youths, sons of rich parents, has been attributed in some quarters to the reading of books which instead of pointing a moral, stimulate thoughts of crime, altho it is to be observed that the books they read were mostly not bookstore books but ancient classics and foreign works that might be found rather in university collections. Whether or not crimes are stimulated by current fiction from our bookstores, one application of the motto "Fewer and Better Books" should be the avoidance of books which are more likely to do harm than good. Neither publisher nor bookseller can always be an adequate judge, but careful restraint in issuing and dealing in books on the border line may well be emphasized as a guiding principle.

There can be no greater fallacy thruout the book-trade than that any one branch can be exploited at the expense of another. If a publisher permits to be foisted upon the bookseller a book which he cannot sell or more copies than he can reasonably sell that is a loss all along the line. It is only thru careful consideration by publishers of booksellers' problems and careful discrimination by booksellers among publishers and among books that the distribution of books, the increasing sale of good books, the rais-

ing of the tone of the whole trade can be worked out to the common benefit of author. publisher, bookseller and public.

Books as Furniture

THE Globe-Wernicke Company has started new publicity for its sectional bookcases which would serve to give collateral aid to the general interest in home libraries. In recent numbers of national magazines, the firm has carried advertisements with the heading: "Books As Furniture-A Few Words About Home That Give Us All A Broader Vision." The text describes the value of books as an indication of the taste of the householder: "A house without books is a mindless and characterless house, no matter how rich the Persian rugs and how elegant the settees and the ornaments. Nearly all the best literature in the world is at your command at less than a dollar a volume. For \$50 you can buy a shelf of books which contain 'riches priceless.'" The text was discovered by the ad department of the Globe-Wernicke Company in the columns of the *Publishers' Weekly*, which, in turn, had borrowed it with favorable comment and credit from an English contemporary.

Having Things Different

THERE are two general groups of ideas that are continuously helpful to those in business, ideas that are sound analyses of current practice and ideas that are novel or different. A trade paper tries to cover both these types of interest and to give a proper balance between the development on old foundations and the branching out of the new areas. If the text ever does lose its balance in emphasis on what is experimental in seeking to make the magazine readable, it is not done with any lack of understanding as to the value of conservative building on known foundations.

There is no business in the world that depends more on its inheritance than the book business, not only for its product but for its methods. Everyone who has read anything in the history of bookselling knows how few new ideas there are, even in the merchandising of books. Many of the things hailed as new efforts have seen their tryouts even as far back as the eighteenth century. No one can handle books without trying to find new ways to reach the public, but no one should handle them without realizing that it is an ancient industry that has attracted active plans before this and that there is much to be learned from what has been already accomplished.

Too Many Books

Both Sides Would Be Benefited by a Fifty Per Cent Reduction

By Richard F. Fuller

Old Corner Bookstore and Doubleday Page Bookshops

THE "Publishers' Weekly" presents

retailers of the application of the

slogan, "Fewer and Better Books."

Mr. Fuller's article was submitted to

the "Weekly" just before the Conven-

tion, but, unfortunately, could not be

worked in to its over-crowded con-

vention time schedule.

here the views of some well-known

F VERY time I see a publisher (which is quite often) I being is quite often) I bring up the subject of the number of books published each year. Almost every publisher will admit that there are too many books published but it is the other fellow that is doing it.

Now and then when I get a publisher in a confidential mood (not so often) he will admit that perhaps there are a few titles on his own list which add nothing to the gaiety of nations, the increase of knowledge, profits and honor to the author, or profit to himself. If he is very confidential he

will admit that perhaps the bookseller lost both honor and profit in handling these "few titles."

The publisher, of course, had very good reasons for giving birth to these "few titles." These reasons may be any of the following:

(1) "If I didn't publish it, someone else would, so you, Mr. Bookseller, are no

better off."

(2) "The author shows promise and some day may write a book that is some

good."

(3) "With my selling organization I can place enough copies with you booksellers so that my loss won't be very large and the book might catch on."

(4) "I can afford to publish ten titles of doubtful value if one of the ten comes thru with a good sale as it will pay the losses on the other nine."

"If you think this book is no good you should see the number of manuscripts I refuse to publish."

(6) "The author of this book wrote a good one last time and while this one is no good his name will sell enough of an 'advance' to get me by and (to complete the circle) if I don't take it someone else will."

The reasons may be good or may be bad, it all depends whether you are a publisher, a bookseller, or the long-suffering public. But where will this method of publishing lead to? In my humble opinion, it is slowly but surely killing the goose that lays the golden eggs, and without the very good reason of trying to find out what is inside

the goose.

conditions These continue for the following reasons:

Ist. The large majority of booksellers use what is known as "stock catalogs" in which are listed (with a brief description such as, "the best book written since 'David Copperfield," etc.) every

book published during the month and this rain of praise falls on the just and unjust alike. The poor public reads the catalog and if it is lucky, gets a good book; if not, a poor one. The lucky one, continuing to believe in fairies, remains a book-buyer until his luck turns. The unlucky one soon decides that there is nothing in this reading of books and devotes his time to theaters, movies, radio, etc.

2nd. The bookseller, under the lash of cleverness or sarcasm of the traveling salesman, buys from two to twenty-five of each one of these "few titles" and passes them on to the unsuspecting public if he can, or sells them in his clearance sale for 25 cents, thus making a profit in the case of fiction of minus 95 cents, not counting overhead.

3rd. The inability of the publishers to get together on account of the Sherman Anti-Trust Law and regulate the publishing of books. In all fairness to some publishers it must be admitted that several attempts have been made for "fewer and better books" but have failed because all the publishers would not, or could not, join in the movement.

4th. The inability of the booksellers to realize that the solution of this problem lies with themselves.

If the only harm done by "too many books" was this foisting of inferior books on booksellers and the public I would not raise my voice in solemn protest. The great trouble is the wrong done to really good books. The author who writes a book of distinct literary value has a much poorer chance of reaching the audience to which he is entitled. On the face of it it would seem that his chances were better, for his work would stand out head and shoulders above other books, but unfortunately you get little or no reward for standing above the crowd (except in your own mind) unless other people know it and act upon that knowledge. With more than eight thousand titles published each year it is a physical and mental impossibility for a bookseller to know much of anything about any of the new books. He is literally swamped by this flood and the best he can hope to do is to remember the bare titles. As for knowing the contents or value of his merchandise and being able to say, when asked by a customer, much more than "Yes, that is a pretty good book," it can't be done. If a bookseller is able to do more than that he either becomes a bank president or is sent to the insane asylum.

What Should Be Taboo?

Another great harm of "too many books" is that it shortens the natural life of a new book to about two months. The common procedure today among publishers is to appropriate a certain sum of money for advertising (depending largely on the "advance sale") for a new book. This money is spent in the first few weeks. If there are no re-orders or other signs of life, there is no more money for advetrising, and the book is forgotten by the publisher until the end of the year when he charges off the loss and sells the copies on hand as "remainders." The bookseller sells perhaps half the copies he bought and at the end of the year, if he is a good merchant, puts the rest of them in the clearance sale. The net result. Publisher, author, bookseller and the public have lost, and no one has gained except the paper manufacturer and the printer, and they in the long run are losers too.

It is an admitted fact that booksellers can sell books and that the display of books on counters in bookstores does sell books. Therefore, the opposite must be true. In other words if booksellers refuse to sell certain books and refuse to place certain books will not be sold, with the result that the publishers will not publish certain books. The only trouble with this is how can anyone tell which are the "certain books" that ought to be tabooed? The bookseller himself can nose out a number of them, and when he does he should absolutely refuse to buy even a single copy. Perhaps the best way would be to make the publisher decide for the bookseller which of his new books come in the class of "undesirables." The way to do this is for the bookseller to rate each publisher as follows:

Publisher "A" brings out 90 per cent good books and 10 per cent poor books.

Publisher "B" 80 per cent good, 20 per cent poor.

Publisher "C" 60 per cent good and 40 per cent poor, and so on thru the whole list of publishers. Then when Publisher "A" offers ten new titles tell him that you as buyer are going to pass up entirely one of his new books, and let him decide which title it is. Publisher "C," of course, gets no order for four titles out of every ten he offers, and such treatment as this will soon reduce the plugs.

The Good Results

(It may be necessary for the booksellers of a community to get together once a month and compare notes, so as to be sure that the same titles are being left out by all the booksellers, or else the scheme will not work.)

If there were 50 per cent less books published each year it would mean:

1st. Better books.

2nd. Longer life for these books.

3rd. More royalties for authors.

4th. More intelligent handling of books by booksellers.

5th. More net profit for both publisher and bookseller.

6th. A square deal to the public, which in the long run would mean more book buyers.

If both publishers and booksellers admit that there are "too many books," as they all will, then it must be so, and the sooner we as a book-trade remedy this condition just that much sooner will we be building for a better future for all concerned.

Fewer and Better Books

By Ward Macauley

Macauley Brothers, Detroit, Mich.

HE question of "fewer and better books' is not as simple as it might outwardly appear. It is true that publishers have it within their power to publish fewer books, but just how are they to set about publishing better? It can be safely assumed that no manuscript which might be classed as a "better" book remains unpublished. The best that is being written finds a publisher sooner or later. The publishing fraternity as a whole cannot agree to publish better books. An individual publisher might succeed in improving his line, but publishers as a whole can only secure better books in so far as they can wield a directing influence with authors.

Under Consumption Not Over Production the Real Trouble

The appeal for better books must go beyond the publishers. It must go back to the author and back of him to all the myriad phases of his environment that effect his work, back to the schools and colleges that educate him, back to the whole of life that makes him what he is, back to the public taste, so often lacking in discrimination, that fails to spur the author on to high-grade work. It is to the producing forces, rather, than to the distributing agencies that we must appeal for better books. The publisher can publish only what he is offered; the bookseller can sell

only what is published.

The question of fewer books can be dealt with by the publisher. A decided concurrence in the opinion that it is desirable to lessen the number of published books would be necessary to produce any marked result. For a few publishers to limit their lists would simply direct the titles cut off to the lists of other publishers. A general trade tendency toward concentration would bringabout the publication of fewer titles. If the titles that were thus eliminated were the less meritorious ones, this would be highly desirable. It is by no means certain, however, that had only one half as many books been published the past five years that we would thus have eliminated the books of no permanent value, many of which nevertheless enjoyed wide popularity. We have been told that America does not produce as many new books in proportion to its population as do many other countries. Certainly in

no given year are too many books of outstanding merit published. It is not overproduction so much as under consumption that we suffer from.

Yet the large number of new titles does give the distributing forces a most difficult problem. It is very hard to sell a book about which very little is known, and it is beyond the capacity of many selling staffs to know even a little about all the books that come into the modern bookstore. To put a novel on the fiction table with no knowledge of its general nature or relative merit is futile and in most cases ends with the tragedy of the bargain table. The bookstore must work to solve its own problem here and to work incidentally toward "fewer books" if that is desired. The bookseller must judge his own capacity. There is no reason why he should feel compelled to "represent" any book if he does not feel that there will be a demand for it or that a demand may be created in his market. At the same time to try to limit purchases to the works of well-known authors is "the easiest way" and unworthy of one who seriously undertakes bookselling. But the bookseller is warranted in limiting his fiction purchases in accordance with his field. He should try to promote the interests of books of outstanding worth. Generally speaking, the lighter kind take care of themselves. In non-fiction, too, the bookseller is justified in regulating his purchases by his capacity and the character of his trade.

Fashions in Literature Are Enemies of Art

All books that publishers publish are produced for one of two reasons: either the publisher believes that the book has a chance of a profitable sale or he thinks that it serves so useful a purpose that aside from financial considerations it must be given to the public.

It is true that the fullest concentrated effort on the part of publisher and bookseller is seldom given any book. The book that has had a fair measure of success is the one that has the greatest inherent possibility of further sales. It is nowhere near the saturation point, so-called, yet the very fact that many people have already been led to purchase it augurs well that others can be induced to do the same thing.

The publisher has something new coming out and this often diverts his attention, and the bookseller, finding his fiction table crowded, places the good seller on the shelf because it is a little older than later and more experimental arrivals.

Yet are we not all more or less under the compulsion of the new—quite without reason at times? This applies in music and drama with equal or greater force. The

older plays are produced by stock companies, the older books in the reprints; the song rage of yesterday is usually deader than the deadest best sellers in the book field. It is too bad that worthy books of previous years and previous generations are frequently no longer read. There is a potent reason for this quite aside from the question of merit. Manners change: modes of life change. Your novel reader does not want fiction wherein the hero rides a safety bi-

cycle or wherein flickering gas jets furnish the means of illumination. The novel is a picture of life and your novel reader wants it to picture and interpret the life round about him. So your good book of the 'eighties and 'nineties, even tho its literary value be as great or greater than the book of 1924 imprint works under a handicap it usually cannot surmount. But there is no reason why the life of any book should be restricted to a few weeks or months—if the books had any life in the first place. It is well enough to say "let publishers publish and booksellers buy only books that have life" but the wise man who can predicate that in advance has not yet been born.

It is possible to devote greater attention to those books which show qualities that find a responsive chord in public taste, to display them for a longer period after publication and to refuse to side track them in favor of newer books. This would tend to increase the period of the sale of new books, fiction, particularly, and in the long run lead to fewer new titles.

When the public evinces an interest in

any particular type of book, it is always likely that too many of that particular type are produced. Authors whose ability lies in other fields thus turn to the western novel, the mystery novel for which they have little aptitude. Fashions in literature are the enemy of good art. Some books written in this way could be eliminated without loss. So could certain books by well-known authors, tho the way to eliminated

RICHARD FULLER in an article immediately preceding this argues that if 50% less books were published each year there would be:

- 1. Better books.
- 2. Longer life for these books.
- 3. More royalties for authors.
- 4. More intelligent handling of books by booksellers.
- 5. More net profit for both publisher and bookseller.
- 6. A square deal to the public, which in the long run would mean more book buyers.

Mr. Macauley and Mr. Herr in two excellent articles show that there is more to be said on the subject than appears at a casual glance.

nate them does not appear. The poor book by a good author constitutes one of the greatest problems for both publisher and bookseller. How can a publisher refuse to print a book by his best selling author? He may diplomatically advise against it but a direct refusal may mean the loss of the author. Authors, like actors, often covet success in fields other than the one for which they are best fitted. Your comedian wants to play "Hamlet" and your writer of popular fiction

wants a fling at a problem novel, or drama, or economics. Here is a place where "fewer books" might be desirable.

Putting books on his tables with a "wish you well" is not enough in modern bookselling. The bookseller and his staff must have a recognition of the place where the books may be fitted so that the purchaser may be pleased and return for renewed purchases. If the publishers' offerings are such that, with his equipment and outlet the bookseller is "swamped," he must cut his pattern according to his cloth and stock titles in accordance with his capacity to handle them properly. The books that one bookseller may advantageously place in stock may not be the same that might e available in other stores, so the fact that any one or several booksellers might reject any certain book does not mean that it should not have been published.

The number of new books published is not too many for a great country like America but it may exceed the capacity of our distributing agencies. This phase of the question can be worked out thru conference between booksellers and publishers.

Fewer and Better Books

By Eugene L. Herr

L. B. Herr and Sons, Lancaster, Pa.

SLOGANS are apt to get us into trouble. They sound well, and life would be much easier if we could rule it by them, but life isn't made that way. "Fewer and Better Books" is a glib phrase and sounds so sensible that at first glance one approves it whole-heartedly, especially, the bookseller who has so often been the victim of "more and worser books." Just what standard can be set up, however, and who shall draw

the line is difficult to say.

Undoubtedly, too many books are published and by the same token a large number of mediocre as well as some absolutely worthless books see the light. Yet it is safe to assume that no publisher consciously publishes a new book unless he sees a reasonable chance of a profitable return. The difficulty in judging creative work is for any one person or group of persons to decide definitely what is good and what is bad. Ultimately the public must decide this, and to arrive at this decision publication is necessary. Yet the writer can recall reading many books that, in his judgment, were obviously mediocre, and "pot boilers."

The principle as advocated in the Board of Trade resolution at the last convention of the American Booksellers' Association is sound. The publisher should use more care in selection and furthermore, the bookseller must begin to exercise his divine right of rejection. He must stop buying every book because it is "new." He must add to his stock with a view to what he now has and to what his possible market is. He must

realize that in his market he can sell only so many "new" books in a given month or season, and buy accordingly.

This will have as salutary an influence on the publisher as any other. Booksellers, themselves (the writer among them), are as much to blame as anyone else for the flood of books. Just so long as we buy in advance everything new, especially in fiction, that the publishers offer, just so long will there be a tendency to publish more books than the market warrants.

When we say to the publisher's representative, "I have enough 'new' books, for which a real demand has not yet been created, and will buy no more until my stock is reduced," then publishers will begin to realize that they must do more than merely manufacture the books and put them in the booksellers' stock, and that books are not "sold" until the final consumer purchaser

has bought and paid for them.

"Fewer and Better Books" is a good slogan for the bookseller, but let us set our own house in order and bring ourselves in line with the slogan. Don't buy Tom, Dick and Harry's autobiography just because Edward Bok's sold well. Don't buy every book on etiquette because Emily Post's sold well, and above all don't buy every new novel that's published just because its new.

Begin to buy fewer books yourselves, booksellers, and try to buy the better ones, and you will find that publishers will publish fewer books and they will certainly try to have the better ones among the fewer.

How to Collect First Editions

By H. D. Cleveley

II

The Sense of Literary Values

In my last article, having differentiated between collectors and the people who accumulate books, I remarked that the distinguishing features of the collector are interest and discrimination. This discrimination arises from a keen sense of literary values, and it is to this sense of literary

values that I now propose to devote a few words.

Naturally, one of the first aims of the collector is to know exactly what he ought and what he ought not to collect, and tho he can be guided fairly well by current values and opinions so far as the older

standard authors are concerned, it is a different proposition entirely when he finds himself among the more recent arrivals. It is unquestionable, I think, that the high prices charged at the moment for some of our modern novelists and poets, cannot long be maintained, and the all-important question the collector must ask himself before he pays a fairly large sum of money for a contemporary writer, is, "why should this man's work be worth so much more than anybody else's?" At first sight this may seem a very hard question to answer; however, let us for a few moments try briefly to analyse the qualities in any writing which makes for permanence.

I think it is fairly safe to say that, except in the narrow field of philosophy, it is not the writer's personal opinions that will live. The purely propagandist author may have an enormous vogue for a short time, but immediately the abuse against which his onslaught is directed has been remedied, interest in his books will cease. The same applies equally to the merely clever writers, whose works bristle with daring phrases and unconventional settings. For a time they lord it mightily among a small following of worshippers, but soon their little hour is ended, the gilt wears off the gingerbread, and they, too, slide quietly down the slope of oblivion. The collector must not allow himself to be hoodwinked by a display of meretricious cleverness; so many writers are clever, but so many writers have been clever always, and yet their work has not lasted. Something must be sought for beyond mere cleverness, and tho our Aldous Huxleys and James Joyces interest us greatly at present, the probability is that they will be forgotten in twenty years.

What, then, is this something more which makes for permanence in a writer? The answer is contained in one word—style, the curiously personal, elusive element, which lingers over the writings of the really great, infusing them with that warmth of individuality which earns for them their place apart. And it is with the object of being able to recognize the subtle distinction between talent and genius, that the collector should cultivate his sense of literary values, developing it to the utmost by diligent reading and the habit of analysing dispassionately everything read.

How is style to be recognized? In what exactly does it consist? Speaking generally, style is the ability to use the right word in the right place—in short, readability. The author has certain impressions to convey to his reader, and his aim should

be to convey these impressions unmistakably, in such a way as they may be most easily read. Style has nothing to do with the use of long words and involved sentences, and in spite of the fact that there are always people who profess a great admiration for anything they cannot understand, the collector will reject unhesitatingly any author whose writings appear ambiguous, and whose meanings are apparently too deep for the person of average intelligence to grasp. And tho style is purely personal, inasmuch as it is the author's mode of expressing himself in words, it must never be confused with mannerism, which is the habit of exploiting constantly the author's own personality, drawing attention to himself as apart from his work, by the dogmatic statement of opinion, peculiar phraseology, or useless ornament.

Simplicity and melody, which are the parents of readability—these are the charms of good style. Contrast your favorite authors, reading and re-reading them; note the different methods employed by each to convey his own impressions, and decide which of them has most unmistakably conveyed his impressions to you personally. After a time you will find that there are certain authors of whom you never tire, who retain their original freshness thru each subsequent re-reading, and these are the authors you should collect, for they have in their works, all the indications of that quality which makes for permanency.

Better Bookshop Contest

ONTESTS of many kinds have in the Clast few years been adopted by many firms as a means of increasing interest in their separate businesses. Publishers have not been excepted from this practice as they have for years been conducting prize novel contests; but a prize contest that appears to be entirely novel is being conducted by the Doubleday, Page Bookshop Company. This firm is offering twenty-three prizes ranging from the first prize of \$250.00 in books of the winner's selection, to ten five dollar prizes in books of the winners' selection for the best practical ideas for improving the book shops operated by the Doubleday, Page Bookshop Company. The awards will be presented on October 1, 1924, and will be announced in the December issue of the Doubleday, Page magazines. Altho no statement is made as to whether the nature of the winning ideas will be divulged. Their publication should prove a valuable aid to booksellers as a whole.

Year-Round Bookselling Campaign

June Announcements

Vacation Reading Clubs

BOOKSTORES, schools and public libraries are organizing vacation reading clubs in many communities, recommending books for boys' and girls' summer reading. In the leisure time brought about by the school vacation children anxious to enjoy themselves in many ways are making these Reading Clubs practical and popular. These clubs are helpful in interesting the child in general reading and are aiding in forming a foundation for a nation of readers. The aim of the clubs is to make books seem part of the fun of vacation time, instead of being considered as a feature of the school curriculum only. At the end of the summer they grant diplomas to those children who complete a required reading course and record their impressions of the books in a notebook.

Gaylord Bros., Syracuse, N. Y., will send sample diplomas and notebooks, "Books I Have Read," on request, to local commit-

tees forming vacation clubs.

Summer Supplies

NOW is the time to send in orders to the National Association of Book Publishers for summer publicity material. Dealers have commented favorably on the new four-color poster "Outdoor" Books. The Boston Public Library explains that after placing these posters in their thirty-one branches they felt a call for outdoor books. Have you felt that these posters are helpful in your store? Extra copies of the poster on request. The card reproductions in color, postcard size, with reverse blank for the bookstores suggestions and imprint \$1.25 a hundred, \$10.00 a thousand.

There are several other posters that are useful to the bookseller that can be procured on application to the National Association of Book Publishers. "The Take Along a Book Poster" by Herb Roth, of the hurrying, happy little man in sports togs, book in hand, has been reprinted in green and orange and is designed especially for vacation book windows. Card reproductions in color and slides can be had, prices on application. Then there is the black and white silhouette window card—"Books On the Out-of-Doors"—a card

reproduction of the poster in three colors of the man, woman and child bound for a summer outing. Samples of these cards will be sent to any bookseller or librarian who wishes to receive them, before sending in the quantity order.

Books for Travelers

THE National Association of Book Publishers is laying great stress on bringing travel books before the public at this time. "Books for bon voyage" is the slogan to be kept constantly in the mind of people during June and July. In these months thousands are starting off for a summer in far away lands. Their friends will be searching for gifts for them and the travelers themselves will want to buy guide books, histories, descriptions of the countries they will visit, and fiction with foreign settings. Watch for vacation notes in local newspapers and write letters to the men and women who are starting off suggesting "books to take along." Use the Ports of a Thousand Romances" window card in your travel display and the unusual posters sent to bookstores by the European railway companies some weeks a ago. "On the All-Book Route Thru Many Lands" which was the title of an article in the International Book Review in June would also make an effective sign for a bookstore window, or for the heading of a newspaper advertisement. The streamer "Read Before You Travel" to be used in windows should be effective and a fresh copy can be had from the National Association of Book Publishers.



New Type Fonts of Historical Interest

A PRINTING brochure that will be of greatest interest to students of typography and book lovers in general has just been issued by the Lanston Monotype Corporation of London under the supervision of Stanley Morison. It announces four new type faces and exhibits their beauties in handsome broadsides.

Historically the most interesting of the fonts is the type of the Poliphilus of Aldus. 1499, commonly considered the most beautiful of the Aldine books. The brochure Vol. XXII, No. 199 is printed in that font. To be used with this roman series a new font of the italic of Antonio Blado first used in 1520 has been cut. These types are available in 16 point only.

Another new font is a cutting of Caslon Old Face, Series No. 128, and available in

numerous sizes.

A new font of Baskerville letters is cut from a series designed by him in about 1767, and made available in roman and italics from 10 point to thirty. This is Monotype Series 169.

The specimen sheets printed from these new fonts are unusual specimens of printing and might be framed for wall adorn-

ment.

Canadian Booksellers' Convention

THIS year's convention of the Canadian Booksellers' and Stationers' Association was held in Toronto on June 18th, 19th and 20th instead of during the month of May as formerly announced. The change was decided upon at a meeting of the executive committee held in Toronto. The decision, of course, was based upon the results of the plebiscite sent out by the secretary, the returns showing that over two-thirds of the trade were in favor of holding the convention in June.

Testimonial For Mr. Morgan

A TESTIMONIAL has been presented to J. P. Morgan by the American Institute of Graphic Arts in appreciation of the recent gift to the public of the famous Morgan Library. The testimonial is in the form of a vellum sheet engraved in gold, designed by Bruce Rogers. A special type was used and only one copy was made. The presentation took place on June 5, in the Morgan Library, the Institute being represented by Burton Emmett, the president and William Edwin Rudge, Vice-President.



MAJOR PUTNAM PUTS A WREATH ON LINCOLN'S STATUE IN LONDON

Memorial Day in London

O N Memorial Day in London Major George Haven Putnam, after attending the special service at St. Margaret's Chapel, proceeded to the St. Gauden's statue of Lincoln located directly across the street from Westminster and laid a wreath in memory of the war president. Six other veterans of the Civil War formed part of the group that listened to Major Putnam's inspiring address.

A Unique Book Store

THE Hollywood Book Store is opening a new shop, in Santa Barbara, California, which will be known as "Leonard's Adobe Book Shop," 15 East Carrillo Street.

The "Adobe" is an old Spanish building with walls four feet thick and red tile roof. It has stood in Santa Barbara for over one hundred and fifty years and is now practically in the center of the shopping district. The building enclosing a patio has a charm that will stamp it as something entirely different in the annals of bookselling.

The Shop will be in charge of Miss Ester Hammond and Mrs. Brown-Browne of Santa Barbara.

Best Sellers During May

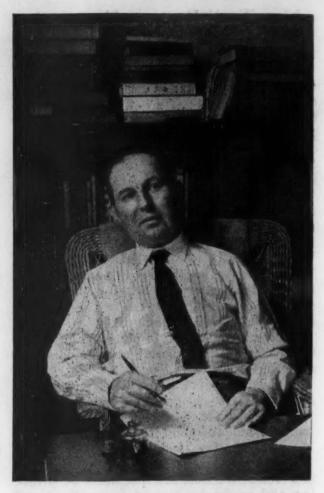
N the list of best sellers for the month of May, there are several names that are comparatively new from the best selling standpoint. Altho Edna Ferber has been for some time a popular novelist, she has hardly had such success with any of her previous books as she has with "So Big." This novel has been voted the first place among best selling novels by booksellers thruout the country for the last three consecutive months. Philip Gibbs growing in popularity each year achieved a long steady sale with "The Middle of the Road" last year. His new novel "Heirs Apparent" has jumped since May from tenth to second place. "The Plastic Age" in third place and "The Interpreter's House" in seventh are both first novels by authors whose future work can be looked forward to. The policy of fewer and better books advocated by Mr. Nye in his convention speech could be advantageously applied to the list of nonfiction books voted as best sellers. There are over 250 titles voted as best selling. But the "Life of Christ" again heads the list. "Ariel" presents the most interesting change during the month, having risen to fifth place.

BEST SELLERS DURING MAY

- 1. So Big. Edna Ferber. Doubleday.
- Heirs Apparent. Philip Gibbs. Doran.
- The Plastic Age. Percy Marks. Cen-3. tury.
- Bardleys, the Magnificent. Rafael Sabatini. Houghton.
- Told by an Idiot. Rose Macaulay. Boni & Liveright.
- Mistress Wilding. Rafael Sabatini. Houghton.
- 7. Interpreter's House, Struthers Burt. Scribner.
- 8. Recompense. Robert Keable. Putnam.

NON-FICTION

- 1. Life of Christ. Giovani Papini. Harcourt.
- 2. Diet and Health. Lulu Hunt Peters, Reilly, Lee.
- 3. Boston Cooking School Book. Fannie Farmer. Little. Etiquette. Emily Post. Funk.
- 4. 5. Ariel. André Maurois. Appleton.
- 6. New Decalogue of Science. Albert E.
- Wiggam. Bobbs.
 The Life of Woodrow Wilson. Josephus Daniels. Winston.
- Rhymes of Childhood. Edgar Guest. Reilly, Lee.



HARRY V. PATTERSON

A recent snap-shot of "Patte" while convalesing, doing home work for a subscription agency.

Whitaker's Reference Catalog on the Wav

SHIPMENTS of that invaluable tool for booksellers, Whitaker's Reference Catalog, have begun from the London office of Joseph Whitaker & Sons, to the Publish-Weekly-American agents for the work. Only the volumes one and two, the bound catalogs, could be included in the first shipments, but the index, when the editor of the Publishers' Weekly called on Mr. G. H. Whitaker in London on June 1st, had been printed as far as the letter S and the rest was well in hand.

Mr. Whitaker said that the index was about one-third larger than last year and embodied many improvements including an extension of the subject indexing. The Whitaker Reference Catalog began issue just fifty years ago, and the first volume carried the suggestion that booksellers might build business by loaning the volume to customers to examine at their leisure at home. It would be an ardent book lover indeed that would care to carry home these ponderous tomes for a week-end's pleasure.

Obituary Note

C. ALPHONSO SMITH

CHARLES ALPHONSO SMITH, head of the Department of English at the Annapolis Naval Academy since 1917, died at his home in that city on June 14th. He was born in Greensboro, N. C. on May 28th, 1864. He will be remembered in literary circles mainly on account of his "Biography of O. Henry," which caused such a sensation. The unknown part of Sydney Porter's life—the years spent in prison—was here for the first revealed. The disclosure served to make O. Henry even better beloved than before. He was also the author of: "What Can Literature Do For Me?" (1913), "Keynote Studies of Keynote Books of the Bible" (1919), "Poe—How to Know Him" (1921) and a number of school text-books.

Personal Notes

MAY LAMBERTON BECKER has resigned from the Literary Review and will conduct the Reader's Guide in the new Saturday Review of Literature edited by Dr. Canby that will appear in August.

CURTIS BROWN, the literary agent of Henrietta St., London, sailed on June 11th for New York on a business trip.

STANLEY MORISON, a leading English authority on typography whose great book on "Four Centuries of Printing" is about to be published by Benn Bros. is coming to America in August for his first visit and expects to spend much time in the American typographical libraries. Mr. Morison's smaller book entitled "A Brief Survey of Printing History and Practice" on the Knopf list has had a very large sale on both sides of the water. He is greatly interested in American printing progress and believes that with our new enthusiasm for good printing that we not only be preservers and workers in the great traditions of printing but may find our way to new and individual expressions.

MRS. GERTRUDE C. MAYNARD, Vice President and Treasurer of the Jones Book Store of Los Angeles will be in New York City from June 20-July 3 at the Woodstock Hotel.

Business Notes

Augusta, Ga.—Dellquest's Book Shop was sold to Armand F. Bignon, who will conduct it under the name of Dellquest's Book Shops on same lines as heretofore. Augustus W. Dellquest, the former proprietor, is located at 2913 South Vermont Ave., Los Angeles, Cal.

Boston, Mass.—The firm of Whitcomb and Barrows has been changed to M. Barrows & Co. The address is Huntington Chambers.

DETROIT, MICH.—The Detroit Bookshop, formerly located at 2022 Hastings Street, will remove to 10,827 Jefferson Ave. E.

JOHNSON CITY, TENN.—C. H. Brown, Jr., P. O. Box 74, is buying stock preparatory to opening a new book and stationery store.

KNOXVILLE, TENN.—George Evans has purchased the stock of the Globe Book Company and will conduct an up-to-date bookstore in the Freels Building on West Main St.

Montreal, Que.—Hector Garneau of the Civic Library, Sherbrooke St. East, will be pleased to receive catalogs from all publishers.

NEW YORK CITY.—Marion Cutter of the Children's Bookshop, 108 East 57th Street, has had so many requests to place manuscripts of children's books that she has established an agency for the purpose in connection with her shop.

New York City.—Britannica Bookshop, at 342 Madison Ave., with Ethel Cugell in charge, opened early in June.

PARKERSBURG, W. VA.—Mrs. F. L. Waterman, 901 Juliana St., has installed a rental library in her gift shop.

PITTSBURGH, PA.—Priscilla Guthrie's Book Shop is opening a branch in the Schenley apartments, 4018 Fifth Ave.

TOPEKA, KANSAS.—Ralph Moore, formerly with Hall's Book Store, has started in the book business for himself at 805 Kansas Ave., occupying one-half of the floor space in a clothing store.

TORONTO, CANADA,—"Don Quixote Book Shop," R. V. Sowers, owner, has just started at 47 Richmond St. W.

The Weekly Record of New Publications

HIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth.

Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D. (12mo: 20 cm.); S. (16mo; 17½ cm.); T. (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Arithmetic assignments for vocational and trade schools for girls; prepared by the teachers in the Manhattan trade school for girls, New York City, [and] based on "Education on the Dalton plan." 102p. O c. N. Y., A. S. Barnes & Co. pap. 90 c.

Barber, Thomas H.

Along the road; with a preface by Edward Streeter. 157p. front. map D c. N. Y., Dodd. Mead Captain Barber gives a graphic account of twelve days spent in commanding a company of pioneer infantry in the Argonne advance.

Barrington, E., pseud.

The divine lady; a romance of Nelson and Emma Hamilton. 424p. front. D c. N. Y., Dodd, Mead A semi-historical novel.

Bell, Aubrey Fitzgerald

Diogo do Couto. 90p. front. S (Hispanic society of America; Portuguese ser. 6) '24 N. Y., Oxford \$1.60

Gaspar Corrêa. 102p. front. S (Hispanic society of America; Portuguese ser. 5) '24 N. Y., Oxford \$1.60

Belloc, Hilaire, i.e. Joseph Hilaire Pierre The contrast. 267p. O c. N. Y., Mc-A study of the United States and its people by one of the shrewdest of British observers.

Berry, James Berthold 224p. il. D (New Western forest trees. world agric. ser.) c. Yonkers, N. Y., World Bk. Co.

Bierstadt, Edward Hale

The great betrayal; a survey of the near East problem; [written] with the editorial assistance of Helen Davidson Creighton; foreword by Edward Capps. 361p. il. maps O c. N. Y., McBride A presentation of facts in the Near East situa-tion of today, drawn from American sources, with a study of the historical backgrounds behind them.

Blanchard, Phyllis Mary

The adolescent girl; a study from the psychoanalytic viewpoint, with a preface by Dr. G. Stanley Hall; rev. ed. 250p. (bibls.) D '24 c. '20, '24 N. Y., Dodd, Mead \$2.50

Bok, Edward William

The Americanization of Edward Bok; the autobiography of a Dutch boy fifty years after; school ed. 485p. front. (por.) D [c. '20] N. Y., Scribner \$1

Bolton, D. J.

Electrical measuring instruments and supply meters. 344p. il. diagrs. O (Directly-useful technical ser.) '23 N. Y., Dutton \$5

Bone, Woutrina A.

Children's stories and how to tell them; with introd. by May Massee. 218p. (43p. bibl.) D [c. '24] N. Y., Harcourt \$1.50

A book for all who are puzzled by the familiar "Please tell me a story."

Boynton, Percy Holmes

Some contemporary Americans; the personal equation in literature. 298p. D [c. '24] Chic., Univ. of Chic.

The intentions and successes of a few outstanding and typical authors discussed by one well acquainted with American letters.

Buchan, John

John Burnet of Barns; a romance. D ['24] N. Y., Dodd, Mead \$2.50
One of the early novels of a popular English
writer. It is laid in the Rob Roy country in the
exciting time of the Stuarts.

Blake, S. F. New American Asteraceae. various p. il. O (Contribs, from the U. S. nat'l herbarium, v. 22. pt. 8) '24 Wash., D. C., Gov. Pr. Off.; Supt. of pap. 20 C.

Bouquet, Arthur George Bristow
Economic results in the pollination of greenhouse tomatoes. 16p. il. O (Station circ. 55) '24 Corvallis, Ore., Oregon Agric. Exp. Sta. apply

Census of manufactures, 1921; summary for the U. S. by industries, geographic divisions and states. various p. O '24 Wash., D. C., Gov. Pr. Off.: Supt. of Doc. Off.; Supt. of Doc. pap. 15 c.

Coblentz, W. W. and Hughes, C. W. Emissive tests of paints for decreasing creasing heat radiation from surfaces. var O (Standards bur. tech. pap. no. 254) '24 D. C., Gov. Pr. Off.; Supt. of Doc. decreasing or invarious p. 24 Wash., рар. 5 с. Cammidge, P. J., and Howard, H. A. H. New views on diabetes mellitus. 626p. il. diagrs. O '23 N. Y., Oxford

Chandler, Joseph Everett

The colonial house; rev. ed. various p. il. O '24 c. '16, '24 N. Y., McBride \$5

An authoritative presentation of a type of architecture peculiarly American. The author is a tecture peculiarly Boston architect.

Chesley, Annie Lockhart
Who are the benefactors; with an introd. by Samuel McChord Crothers. 118p. D c. Bost., Beacon Press
A series of realistic sketches on social service.

Christianity and war; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 110p. D (C. O. P. E. C. commission reports, v. 8)
24 N. Y., Longmans pap. 70 c.

Clarke, Richard A.
Paul in Picture land; with il. by Clara
Atwood Fitts. 144p. D '23 c. Bost., Little, A fairy tale for children.

Cobb, Irvin Shrewsbury

"Speaking of operations ---"; and other humor. 341p. D (Murray Hill lib.) [c. '23] N. Y., Doran lea. \$2.50 In addition to the title sketch, this collection includes Eating in Two or Three Languages; The Life of the Party; A Plea for Old Cap Collier; One-Third Off; The Young Nuts of America.

Crapsey, Algernon Sidney

The last of the heretics. 300p. O c. N.Y., An autobiography of very human appeal, the story of a famous preacher who came to doubt his faith and was finally cast out of the church.

Cullum Pidamett Knopf

Cullum, Ridgwell

The saint of the Speedway. 335p. D [c. 24] N. Y., Doran \$2 new novel by the author of "The Heart of Unaga.

Dehan, Richard, pseud. [Clotilde Inez Mary Graves1

The pipers of the market place. 350p. D

[c. '24] N. Y., Doran

A novel of London life that features the picturesque figures that are to be found in and about Covent Garden in the early hours of morning.

De Normandie, Robert L., M.D.

The expectant mother; care of her health. 57p. T (National health ser.) c. N. Y., Funk & W. fab. 30 c. fab. 30 c.

Dexter, Elisabeth Anthony

Colonial women of affairs; a study of women in business and the professions in America before 1776. 203p. (5p. bibl.) il. O

c. Bost., Houghton \$5
This book brings together a vast amount of new information on colonial folkways and history and

on woman's place in the cultural life of the pre-Revolutionary period.

Dixon, Thomas

The black hood. 344p. front. D c. N. Y., Appleton An exciting romance telling of the fall of the old Ku Klux Klan in the days following the Civil

Olive Eleanor Constance [Lady Douglas, Alfred Douglas]

Pink sugar. 316p. D [c. '24] N. Y., The story of a girl who grew tired of life in ay capitals and leased a place in Scotland as a cure for boredom.

Dunlap, Orrin E., Jr.
The radio manual. 284p. il. diagrs. D c. Bost., Houghton A non-technical treatment of radio problems by the radio elitor of the "New York Times."

Education; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 248p. D (C. O. P. E. C. commission reports, v. 2) '24 N. Y., pap. \$1 Longmans

Eells, Harry L., and others

Rural school management. 422p. (bibls.)
il. D [c. '24] N. Y., Scribner

The co-authors are Hugh C. Moeller and Carl
C. Swain. The book aims to inspire the student of rural sociology with an appreciation of the importance of a community school as a center for implanting American standards and ideals.

Automatic telephones; (an introductory treatise dealing with the fundamental principles, methods and advantages of automatic telephony, with descriptions of apparatus, circuits and operation; for students, telephone operators and others. 227p. (3p. bibl.) il. diagrs. nar. S. (Pitman's technical primer ser.) '24 N. Y., Pitman \$1.50

English assignments for vocational and trade schools for girls; prepared by the teachers in the Manhattan trade school for girls, New York City, [and] based on "Education on the Dalton plan." 70p. O '23 c. N. Y., A. S. Barnes & Co. pap. 75 c.

Epstein, M., ed.

The annual register; a review of public events at home and abroad for the year 1923. O (New ser.) '24 N. Y., Longmans

\$11.50 Fox, David, pseud. [Isabel Egenton Ostrander

The handwriting on the wall; an exploit of the Shadowers, Inc. 313p. D c. N. Y., McBride

A unique band of retired criminals known as The Shadowers, Inc., continue their careers as detectives in this new mystery story.

English Churches

The protection of our English churches; report for 1923 of the Central committee for the protection of churches. 70p. il. O '23 N. Y., Oxford pap. 70 c.

Field Museum of Natural History
Spring and early summer wild flowers. 30p. il.
O (Dept. of botany leaflet, no. 8) '24 Chie.
pap. apply

Florida Dept. of Agriculture, comp.

Why I like Florida; a compilation of letters and gems of thought from men and women of renown who have visited Florida or become citizens of the state; historical and biographical sketches. 158p. il. O (Florida quarterly bull. of dept of agric.) Tallahassee, Fla. [Author] pap. apply Galloway, Thomas Walton

Love and marriage: normal sex relations. 78p. T (National health ser.) c. N. Y., Funk & W. fab. 30 c.

Garnett, David

A man in the zoo; il. with wood engravings by R. A. Garnett. 118p. D c. N. Y., Knopf

An imaginative tale written in the same delightful vein as the author's earlier "Lady into Fox." As the title implies, it tells of a man who goes to the zoo and stays there—not as a looker-on or a keeper—but as an integral part of the menagrie. menagerie.

George, Henry

Henry George's Progress and poverty; an abridgment of the Economic principles, authorized by Anna George De Mille. 224p. D [c. '24] N. Y., Harcourt

Glass, Rev. J.

Gambling and religion; with foreword by Rt. Hon. Lord Parmoor. 125p. D'24 N.Y.,

Lectures dealing with gambling in its relation to history, ethics, commerce, economics, social morality, etc.

Gluck, Sinclair

The house of the missing. 303p. D '24 c. 22 N. Y., Dodd, Mead

A thrilling story revealing a gigantic plot against the government and the people of the United States, in which that arch schemer, "The Emperor," plays a sinister rôle.

Graham, George

The pathology and treatment of diabetes mellitus. 198p. diagrs. D '23 N. Y., Oxford

Grinnell, Joseph, and Shorer, Tracy I.

Animal life in the Yosemite. (col.) maps O c. Berkeley, Cal., Univ. of Cal. Press \$7.50

Hall, Grace E.

N. Y., Patchwork [verse]. 108p. D c. \$1.50 Dodd, Mead.

Harper, Charles George

The Portsmouth road: the sailors' highway; il. by the author and from old-time prints and pictures; [rev. ed.] 266p. S ['23] Hartford, Conn., Edwin V. Mitchell \$2.25

Hawkes, Clarence

Silversheene, king of sled dogs. 252p. il D [c. '24] Springfield, Mass., M. Bradley 252p. il. Hawley, Hattie L.

Teaching English in junior high schools: a study of methods and devices. 150p. (bibl.) S (Riverside educ. monographs) [c. '24] Bost., Houghton \$1.20

The author teaches English in the High School of Commerce, Worcester, Mass.

Haworth, Paul Leland

The United States in our own times, 1865-1924. 593p. (15p. bibl.) maps D [c. '20, '24] N. Y., Scribner \$2.50 Intended for school use.

Historical illustrations of the social effects of Christianity; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 183p. (bibl. footnotes) D (C. O. P. E. C. commission reports, v. 12) '24 N. Y., Longmans pap. 70 c.

Home, The; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 171p. D (C. O. P. E. commission reports, v. 3) '24 N. Y., Long-

Honsinger, Welthy B.

Beyond the moon gate; being a diary of ten years in the interior of the Middle Kingdom. 176p. il. D [c. '24] N. Y., Abing-\$1.25

In this diary of a young woman who fell in love with the Orient and for ten years threw in her lot with it, we get a glimpse of China itself—China of the coolie and the scholar, the beggar and the official.

Hulme, Edward Maslin

A history of the British people. (bibls.) maps (pt. col.) O c. N. Y., Cen-\$4

The author is associate professor of history in Stanford University.

Industry and property; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 226p. D (C. O. P. E. C. commission reports, v. 9) '24 N. Y., Longmans pap. \$1

International relations; being the report presented to the Conference on Christian politics, economics and citizenship at Birming-(C. O. P. E. C. commission reports, v. 7)

'24 N. Y., Longmans pap. 70 c. рар. 70 с.

The profession of poetry; an inaugural lecture delivered before the University of Oxford on Feb. 13, 1924. 20p. O '24 N. Y., Oxford pap. 50 c.

Greely, W. B.

Idle land and costly timber. various p. O
(Farmers bull. no. 1417, reprint) '24 Wash, D. C.,
Gov. Pr. Off.; Supt. of Doc. pap. 5 c.

Harvey, Edward Maris

A study of growth in summer shoots of the apple with special consideration of the role of carbohydrates and nitrogen. 51p. il. O (Station bull, 200) 23 Corvallis, Ore., Oregon Agric. Exp. Sta. apply

Hayes, F. A. and others

Soil survey of Howard county, Nebraska. various il. O '24 Wash., D. C., Gov., Pr. Off.; Supt. of Doc. pap. 25 c.

Hoyt, Adelia M.

Braille, braille transcribing, a field for voluteers, and five self-taught lessons in braille Gertrude T. Rider. 12p. il. O [c. '23] Was D. C., Amer. National Red Cross volun-

Illinois University Four year course in athletic coaching. 44p. Kingsland, William

Our infinite life. 200p. D'23 N. Y., Dodd,

A presentation of the fundemental principles set forth in the author's work, "Scientific Idealism." Formerly published by Moffat, Yard.

Labiche, Eugène Marin et Delacour, Alfred Les petits oiseaux; comédie en trois actes; introd., notes, vocabulaire et exercises selon la methode directe par James Geddes, and others. 175p. front. (por.) S [c. '24] N. Y., Scribner

Lawes, Lewis E.

Man's judgment of death; an analysis of the operation and effect of capital punishment based on facts, not on sentiment. 152p. (bibl. footnotes) O c. N. Y., Putnam \$2

A survey by the Warden of Sing Sing Prison, who in 1923 was president of the American Prison Association.

Lawrance, Marion

The church-school blue-print. 150p. D [c. 24] Cin., Standard Pub. Co. \$1.50 A practical outline for the effective organization of both small and large church schools.

Leisure; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham, [England], April 5-12, 1924. 125p. D (C. O. P. E. C. commission report, v. 5) '24 N. Y., Longmans 70 C.

Lermontov, Mikhail Yuryevitch
A hero of our time 265p. S (Borzoi pocket bks.) [c. '24] N. Y., Knopf \$1.25
The work of a Russian author of the early nineteenth century, this is generally called the first psychological novel of that country.

Linford, Madeline

Broken bridges. 310p. D [n. d.] N. Y., Doran

A novel dealing with the emotional awakening that comes to a young girl, Rachel Silver, as she turns her back upon the rather cloistered existence of life in school and faces the world.

Lodge, Sir Oliver Joseph

Making of man; a study in evolution. 170p.

D [c. '24] N. Y., Doran \$2

"What science knows about human bodies and

Machen, Arthur tr.

The heptameron; tales and novels of Marguerite, queen of Navarre; tr. with a new introd. 410p. O (Borzoi classics) c. N. Y., buck. \$4 Knopf

McKready, Kelvin (Edgar Gardner Murphy)

A beginner's guide to the stars; based on A beginner's star book; arranged by Maud King Murphy. 91p. il. diagrs. D c. N. Y., Putnam A primer for the amateur astronomer.

Marsh, Daniel Lash

The rights of young Methodists. 120p. S [c. '24] N. Y., Methodist Bk. Con. 75 c. An outline and application of the underlying principles of Methodism.

Maupassant, Guy Henri René Albert de

Day and night stories; [tr. by Storm Jameson]. 252p. D c. N. Y., Knopf \$2
Volume IX in the new Borzoi edition of the collected novels and stories of Guy de Maupassant, edited by Ernest Boyd.

Medill, Robert

A little book of Brittany; [rev. ed.]
114p. il. D c. N. Y., McBride \$1.50
A revised and enlarged edition of a book that
takes the tourist into one of the most picturesque
and charming sections of France.

Moskowitz, Henry

Alfred E. Smith: an American career. 312p. il. O c. N. Y., Seltzer \$3.50
The life story of the governor of New York, an important figure in present-day American politics.

Nature of God, (The) and his purpose for the world; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham [England], April 5-12, 1924. 189p. D (C. O. P. E. C. commission reports, v. 1) '24 N. Y., Longmans pap. \$1

O'Flaherty, Rev. Claude

Health and religion; with a foreword by the Bishop of Edinburgh. 178p. D'23 N. Y. Doran A treatise on spiritual healing.

Ordway, Samuel H., jr.

Little Codfish Cabot at Harvard; pictures by F. Wenderoth Saunders. no. p. S [c. '24] Bost., John W. Luce

"A true story of a life to which little folk may look forward and their elders may look back."

Dedicated to modern education.

Paris for everyman; her present, her past and her environs. 240p. maps (col.) S

24 N. Y., Dutton

A handy atlas and guide, with information about walks in the city and excursions outside the walls.

Lee's introduction to Roman Dutch law. 14p. O '23 N. Y., Oxford 70 c.

Louderback, George D.

Period of scarp production in the great basin.

40p. (bibl. footnotes) il. O (Bull. of dept of geol. science, v. 15, no. 1, pp. 1-44) '24 Berkeley, Cal., Univ. of Cal. Press pap. 60 c.

McAtlee, Waldo Lee Some common game, aquatic, and rapacious birds in relation to man. various p. O (Farmers bull. no. 497, reprint) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc. pap. 5 c.

McDowell, Mrs. Caroline Galinda
Philip Judd and his descendants. 291 p. D '23
Grinnell, Ia., Grinnell Herald Press \$2
McLaughlin, W. W.
The capillary distribution of moisture in soil

columns of small cross section. various p. O (Dept. bull. no. 1221) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc.

Moss, James Alfred

Manual of military training covering R. O. T. C. basic course (infantry) red and white courses, C. M. T. C., and additional matter; 4th rev. ed. various p. il. D [c. '23] Menasha, Wis., George Ports Pub Co. apply Banta Pub. Co.

National Lead Company
Private code. 338p. il. S c. '24 N. Y., [Author]
111 B'way apply

Odell, Charles W.

The progress and elimination of school children in Illinois. 76p. O (Bur. of educ. research bull. 19)
24 Urbana, Ill., Univ of Illinois pap. 50 c.

Parry, Edward Abbott

The drama of the law. 319p. O '24 N. Y. Scribner

Judge Parry, a member of the British bar, discusses famous cases and sensational trials.

Paterculus, Gains Velleius

Compendium of Roman history; [and] Res gestae divi Augusti, with English translation by Frederick W. Shipley. 451p. S (Loeb classical lib.) '24 N. Y., Putnam \$2.50

Politics and citizenship; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham [England] April 5-12, 1924. 117p. D (C. O. P. E. C. commission reports, v. 10) 24 N. Y., Longmans pap. 70 c. рар. 70 с.

Prys-Jones, A. G. Poems of Wales. 64p. D'24 N. Y. Apple-\$1.25

Relation of the sexes, The; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham [England], April 5-12, 1924 226p. D (C. O. P. E. C. commissions reports, v. 4) '24 N. Y., Longmans pap. \$1

Rinehart, Stanley Marshall, M.D.

The commonsense of health. 307p. D [c. \$2.50 '19-'24] N. Y., Doran A well-known physician talks on the care of the body and the mind.

Roper, R. E.

The individual and the community. 224p. (2p. bibl.) O '23 N. Y., Dodd, Mead \$3.50 Discussing the principles of coexistence and co-operation which underlie all human evolution, This book was on the list of Moffat, Yard publi-cations recently taken over by Dodd Mead & Co.

Rose, Mary Davies Swartz [Mrs. Anton Richard Rose]

Feeding the family, rev. ed. 506p. il D '24 c. '16, '24 N. Y., Macmillan \$2.40

Shadows that pass; tr. from the Danish by Grace Isabel Colbron. 225p. D c. N. Y., Appleton

A notable novel by the Danish novelist whom eorg Brandes calls "the foremost talent of his Georg generation."

Russell, David, M.D.

The evolution of continuity in the natural world. 278p. il. O '23 N. Y., Dodd, Mead

Formerly published by Moffat, Yard.

Rutherston, Albert Daniel, ed.

Henry Lamb. various p. il. O (Contemporary British artists) '24 N. Y., Scribner

Sir Charles Holmes. various p. il. O contemporary British artists) '24 N. Y., (Contemporary British artists) '24

Stanley Spencer. various p. il. O (Contemporary British artists) '24 N. Y., Scribner

Sergio, Arturo

Logical method to learn the Italian language; 2nd ed. 199p. D [c. '24] N. Y., Brentano's

Seven members of the Labour party

The Labour party's aim; a criticism and a restatement. 96p. D '24 N. Y., Macmillan

Shanks, Edward Buxton

The richest man. 294p. D c. N. Y., Knopf

Romance and adventure of the most exciting variety follow in the steps of an unadventurous professor of history who goes to Italy for a holiday.

Small, Austin J.

305p. D c. The frozen trail. Bost., Houghton A thrilling story of the Canadian wilderness and of the Northwestern Mounted Police.

Snow, William Freeman, M.D.

The venereal diseases; their medical, nursing and community aspects. 59p. T (National health ser.) c. N. Y., Funk & W. fab. 30 c.

Social function of the church, The; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham [England], April 5-12, 1924-274p. (bibl. footnotes) D (C. O. P. E. C. commission reports, v. 11) '24 N. Y., Longpap. \$1

Powers, Wilbur Louis
Sulfur in relation to soil fertility. 45p. il. O
(Station bull. 199) '23 Corvallis, Ore., Oregon
apply Agric. Exp. Sta.

Railway Accounting Officers Assn.
R. A. O. A. overcharge and agency relief claim rules, 1923 ed. 70p. O ['23] Wash., D. C., [Author], Woodward Bldg.

Rawdon, Henry S., and Epstein, Samuel
The Nick-bend test for wrought iron. va
O (Standards bur. tech. pap. no. 252) '24
D. C., Gov. Pr. Off.; Supt. of Doc. various Wash., рар. 10 с.

Rice, Elmer Cook The national standard squab book; a practical manual giving complete and precise directions for the installation and management of a successful squab plant; facts from experiences of many. 416p. il. D [c. '24] Cambridge, Mass., Murray Pr. Co. \$2 Robinson, Reginald Heber

The preparation of spray materials. 15p. il. O (Station bull. 201) '24 Corvallis, Ore., Oregon Agric. Exp. Sta. apply 15p. il. O.

Schoffstall, Charles W., and Schenke, E. M.

Standardization of hosiery box dimensions. ous p. O (Standards bur. tech. pap. no. 253 Wash., D. C., Gov. Pr. Off.; Supt. of Doc. 253) '24

Sherwell, Guillermo A.

Antonio José de Sucre (gran mariscal de Ayacucho); hero and martyr of American independence; a sketch of his life. 244p. il. D c. Wash., D. C., [Author], 310 Commerce Bldg. pap. apply

"Sure foundation (A)"; sermons preached in Tewkesbury Abbey at the eight hundredth anniversary of its consecration, Oct., 1923, etc. 80p. front. O '23 N. Y., Oxford pap. 85 c.

Somerndike, John M.

The Sunday school in town and country.

151p. il. D c. Phil., Westminster Press \$1.25

The open-air nursery school. 90p. front. D'23 N. Y., Dutton

Stewart, Grace Bliss

In the jungle with Cheerups and the Quixies. 173p. il. D'23 Bost., Little, Brown 75 C.

Legends and stories of animals.

Straton, John Roach, D.D. and Potter, Rev. Charles Francis

The virgin birth-fact or fiction; third in the series of fundamentalist-modernist debates. 96p. D [c. '24] N. Y., Doran pap. 50 c.

Was Christ both God and man; fourth in the series of fundamentalist-modernist debates. 101p. D [c. '24] N. Y., Doran pap. 50 c.

Stuart, Janet Erskine

Poems; with a preface by Rev. William Roche; ed. by Maud Monahan. 75p. D '24 N. Y., Longmans \$1.25

Tasso, Torquato

Aminta; a pastoral drama; ed. with an essay on Renaissance pastoral drama and prose translation by Ernest Grillo. 207p. (2p. bibl.) D '24 N. Y., Dutton \$2

assignments for vocational and trade schools for girls; prepared by the teachers in the Manhattan trade school for girls, New York City, [and] based on "Education on the 'Dalton plan.'" 26p. O c. N. Y., A. S. Barnes & Co., pap. 75 c.

Treatment of crime, The; being the report presented to the Conference on Christian politics, economics and citizenship at Birmingham [England], April 5-12, 1924. 92p. D (C. O. P. E. C. commission reports, v. 6) '24 N. Y., Longmans pap. 70 c.

Trout, Ethel Wendell
The downfall of the Hebrew nation. 406p.
il. maps D (Westminster textbooks of religious educ.) c. Phil., Westminster Press pap. 75 c. Vachell, Horace Annesley

Quinney's adventures. 318p. D [c. '24] N. Y., Doran
Amusing adventures in the world of shredealers and art collectors, by the author "Quinneys'."

Vignat, Rev. Louis

In thy courts (La vocation à la vie religieuse); tr. from the French by Matthew L. Fortier, S.J.; new impression. 74p. T '24 c. '07 N. Y., Longmans bds. 50 c.

Ward, Estelle Frances

The story of Northwestern university; il. by Park Phipps. 383p. O c. N. Y., Dodd, Mead A history of the university and its traditions.

Weatherford, Willis Duke

The negro from Africa to America; with an introd. by James H. Dillard. 487p. (bibl.)
O [c. '24] N. Y., Doran \$5
An exhaustive work on this many-sided problem of the negro in America, directed to the general reader and to students of both races.

West, Robert

Purposive speaking; a college text book for courses in public speaking. 193p. D c. N. Y., Macmillan \$1.25 The author is assistant professor of speech in the University of Wisconsin.

Wetjen, Albert Richard

Captains all. 217p. D '24 c. '23, '24 N. Y., A volume of stirring yarns of adventure on the high seas, some of which have appeared in such magazines as Collier's and the Saturday Evening Post.

Williams, Linsly R., M.D.

Tuberculosis; nature, treatment and prevention. 78p. T (National health ser.) c. N. Y., Funk & W. fab. 30 c.

Windle, Sir Bertrand C. A.

On miracles and some other matters. 186p. D '24 N. Y., Benziger Bros.

Wycliffe, John Against the tide. 279p. D c. N. Y., Dodd, The story of an American business man who suddenly realizes that his daily work is assuming the character of a deadly battle.

U. S. Dept. of Commerce. Bureau of Foreign and Domestic Commerce

37p. O (Trade and econ. rev., 1922, Esthonia. no. 54; supp. to commerce reports) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc. pap. apply review, 1923, '24] Wash., France. 30p. O (Trade and econ. [['24] Washoo. pap. apply no. 2; supp. to commerce reports) [['D. C., Gov. Pr. Off.; Supt. of Doc. France; Marseille. 19p. O (Trade and econ. rev., 1923, no. 4; supp. to commerce report) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc. pap. apply Netherlands. 33p. O (Trade and econ. rev., 1923, no. 2; supp. to commerce reports) ['24] Wash., D. C., Gov. Pr. Off.,; Supt. of Doc. pap. apply United Kingdom. for O (Trade and econ. rev. United Kingdom. 6op. O (Trade and econ. rev., 1923, no. 1; supp. to commerce reports) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc. pap. apply

Van Meter, Anna Hunter
The history of the First Presbyterian church, Salem, N. J., between the years 1821 and 1921 with some antecedent facts about earlier churches in

Salem County and elsewhere. 81p. front. (por.) O '24 Salem, N. J., Sunbeam Pub. Co. apply

Washburn, R. S.

Cost of producing winter wheat in central great plains region of the U. S. various p. O (Dept. bull. 1198) '24 Wash., D. C., Gov. Pr. Off.; Supt. of Doc.

pap. 10 c.

Webb, J. L.

How insects affect the rice crop. various (Farmers' bull. no. 1086) '24 Wash., D. C., Pr. Off.; Supt. of Doc.

Williams, William Henry
Economical operation of American railways. 14p.
O '23 Wash., D. C., Railway Accounting Officers
Assn., Woodward Bldg. apply

Workers education year book, 1924; including a complete report of proceedings Third national convention on workers education in the U. S. 206p. D [c. '24] N. Y., Workers Educ. Bureau of America, 476 W. 24th St.

Title Index to the "Weekly Record"

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Old and Rare Books



Edited by Frederick M. Hopkins

THE "American Book Prices Current" for 1923 will be ready for delivery to subscribers about July 1.

IT is reported that many of the first editions of Anthony Trollope coming into the English book market are bought for American collectors.

IT may interest autograph collectors to know that Sir Isaac Newton's manuscript on the cause of gravity is owned by the Boston Public Library. It was once the property of Theodore Parker.

J. M. DENT & SONS, of London, have just published "Woodcuts and Some Words," by Gordon Craig, a volume that will be of interest to the increasing num-

ber who are collecting books relating to the revival of wood engraving.

VOL. III of the "English Book Prices Current" comprising the most important and interesting records of auction prices for the season of 1922-1923, has just been published by Elliott Stock of London. This record is indispensable to the collector who wishes to keep posted on English auction prices.

THE famous collection of books relating to Eastern Asia, formerly in the possession of Dr. Oscar Munsterberg, author of works on Chinese and Japanese art, has been bought by Paul Graupe, rare book dealer of Berlin, and has been offered for sale en bloc. It is hoped that some Continental university will buy it.

THE Metropolitan Museum of Art has arranged, for the summer months, a group of drawings of special interest to collectors of illustrated books. Among the illustrators represented are Rowlandson, Ruskin, Blake, Leech, Flaxman and Beardsley. Several French illustrators are represented by original drawings, etchings and lithographs.

THE Shepherd and the People: Abrabam Lincoln," a novel by Sidney Herbert Burchell, just published in London, is said to be a readable story of the early and anxious days of the Civil War and to contain an effective, sympathetic portrayal of Lincoln. Collectors of Lincolniana will doubtless be interested in the book.

THE University Press at Aberdeen has just published "A Bibliography of the Literature Relating to the Escape and Preservation of King Charles II," after the Battle of Worcester, September 3, 1651. Altho this bibliography relates to but a brief episode in the career of Charles II there are 400 entries.

ONE of the most important sales of piscatorial literature of recent years, that of the well known Wilson-Browne collection, was held last week at Puttick & Simpson's in London. This library of about 2000 volumes included 115 editions of Walton's "Angler," among them a fine copy of the first edition of 1653, and also other rare volumes of the sixteenth, seventeenth and eighteenth centuries.

COLLECTORS interested in fine typography have been watching the new publications of the Harvard University Press. In the recent exhibition of "Fifty Books of 1924," arranged by the American Institute of Graphic Arts, the Harvard University Press secured five entries, more than that of any other trade publisher, and it also was awarded the medal for the best trade edition published in the current year.

THE third number of The Galleon, a new quarterly, contains "The Inn of Aberhuern: A Stevensonian Research" by Vincent Starrett; "On Reading Out-of-doors" by Gardner Teall; "A Sonnet Revival" by Mahlon Leonard Fisher; two poems by Lizette Woodworth Reese; and a series of woodcuts by Le Roy D. McMorris. We are glad to know that this interesting little review is received with increased favor with each new number.

THERE seems to be a revival of the ban on foreign classics similar to that which marked the first years of Bolshevist rule in Russia. Works on religion, occultism, theosophy, hypnotism, and fantastic tales are barred because they are regarded as contrary to the rationalistic philosophy upon which the Soviet Republic is founded. Berlin booksellers, who have had considerable Russian book-trade in years past, have recently found their books coming back in increasing numbers.

THE report of Secretary-Treasurer Alfred Fowler of the American Bookplate Society is presented in the current number of The Bookplate Chronicle. It shows that there is a very widespread appreciation of the loan exhibits of the society, and the plates of the Eighth Annual Exhibition are being shown in Mount Pleasant, Iowa, after their return from Honolulu, while the plates of the ninth exhibition are being shown at San Francisco and have a long schedule ahead when finished there. The Eve collection presented to the society by Mr. Andreini is being exhibited at Macon, Georgia. These exhibitions are doing an important work in spreading knowledge of bookplates and creating an interest in them. The society has only 120 members, however, and should have at least twice that number to carry on the work that it is now doing.

A N exhaustive "Bibliography of British Ornithology" including bibliographical accounts of the principal writers and bibljographies of their published works, by Major W. H. Mullens, was published in London in 1917. Three years later "A Geographical Bibliography of British Ornithology," from the earliest times to the end of 1918 arranged under countries, a record of printed books, published articles, notes, and records relating to local avifauna, by the same compiler, was also published in London. Now the important library of British Ornithology, extending from the "Avium Praecipuarum Historia," of William Turner, 1544, to Mr. Beebe's recently completed monograph of the pheasants, formed by Major Mullens, has been sold and is described in detail in a sold and is described in detail in the sold and is described in scribed in detail in an important catalog of 2,041 items just issued by Henry Sotheran & Co. of London. Besides the books on British ornithology, there are also a few on foreign birds, notably Sclater and Hudson's "Argentine Ornithology," Irby's "Ornithology of the Straits of Gibraltar," Shelley's "Hand Book to the Birds of Egypt," Greene's "Parrots," as well as a

few books on mammalia, reptilia, and forestry. Since each item is priced, the catalog becomes a valuable supplement to either of Major Mullen's standard bibliographies.

HARLES SESSLER, the Philadelphia Charles shook dealer, recently secured in London and brought to this country one of the finest copies of the most magnificent of all editions of Magna Charta, the first chapter of a people's liberty. It was printed by John Whitaker in 1816, on vellum, in gold letters on a tinted background. The title page is adorned by a beautiful border in water colors and with an exquisite drawing at the foot, of the armorial bearings of England and other heraldic devices. fourteen pages of text are each adorned with a wide border exquisitely painted in water colors, heightened with gold and with portraits of the principal knights and armorial bearings. This copy was presented to the prince regent of England, afterwards George IV. It has, therefore, a special dedication page in water colors and gold, finished with enamels, containing representations of all the orders and decorations which he possessed. Besides these there are exquisite water color drawings representing King John in the robes of state; the Prince Regent, full length, seated, in robes of state and holding the imperial sceptre; the knights and bishops swearing fidelity to the charter, and King John at Runnymede surrounded by knights and bishops compelling him to sign the charter.

THE William Parks Club of Richmond, Virgina, is to publish as its second publication, "A Treatise on Gardening" by John Randolph, Jr. (1727-1784), who wrote the first American book on kitchen gardening. The author, brother of Peyton Randolph, was born in Virgina and educated abroad, and returned to his native state to practice law. He was a stanch loyalist, and when hostilities with the mother country were imminent, he went to England in 1775 and died there in 1784. Some years later, his remains were brought back to America and lie in the vault under the chapel of William and Mary College.

In a recent issue of the Harvard Alumni Bulletin, the story is told of how it took forty-three years to get a book. On November II, 1879, Professor Child brought in a card into the Harvard Library for a German edition of "Scottish Border Ballads," printed in 1826, and Mr. Tillinghast asked Deuerlich of Gottingen, then the principal German agents of the library, to supply it.

He reported in February and again a month later, in reply to a second urgent letter, that he had sought for the book everywhere but Nevertheless the order was rein vain. peated in June, 1880, and again at the end of 1881. In the following April, Mr. Tillinghast noted the agent's report "is not to be had as it is 'vermaculirt.'" In June, 1883, Professor Child renewed his pressure for the work, adding to the card a note, "I wish Harrassowitz to advertise for this." Another order was dated September, 1890, and it was recorded in July, 1894, in October, 1896, and in June, 1898. As Harrassowitz failed to find the book, the order was transferred in April, 1904, to Brookhaus of Leipzig, but with no better luck. Ten years passed before the next demand was made, and in February, 1914, the order was restored to Harrassowitz, to be repeated in April, 1920. In September, 1921, the request was made that a personal effort might be made to clear this title from the outstanding list of desiderata. In December, Mr. Harrassowitz wrote that he had recollected seeing a set of "Poetische Werke" of Scott, brought out by the same editors whose "Balladen der Schottischen Grenzlander" had been the subject of the prolonged search, and suggesting that this might be the solution of the difficulty. This work was at once ordered and in March, 1922, Mr. Harrassowitz wrote that he had at last secured the set, in twenty volumes, which he was sending the library with his compliments, as a present. In it is included the title that Professor Child never saw.

Auction Calendar

Tuesday morning and afternoon, June 24th, at 10:30 and 2:30. Rare American history, including much relating to the Western states; early laws and law books; early imprints, general history, etc. (No. 1357; Items 642.) Stan. V. Henkels & Sons, 1304 Walnut St., Philadelphia, Pa.

Catalogs Received

Autograph letters, with fine examples of Washington, Franklin. John Howard Payne, Elbridge Gerry, etc. (K-20; Items 98.) John Heise, 410 Onondaga Bank Bldg., Syracuse, N. Y.

Choice English books printed between 1548 and 1824. (Items 359.) The Ex-Officers Book Union, 10 Rathgar Ave., West Ealing, London, England.

Books on British ornithology. (No. 81; Items 2041.) Henry Sotheran & Co., 43, Piccadilly, London, W. 1, England.

Miscellaneous old and new books, chiefly in sets. (Nos. 4 & 5.) Charles T. Powner Co., 177 West Madison St., Chicago, Ill.

Musical works, old, rare and interesting. (No. 50; Items 807.) Harold Reeves, 210 Shaftesbury Ave., London, W. C. 2, England.

Original drawings and rare old engravings. (Items 100.) Albert Berthel, St. John's Road, East Molesey, London, England.

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London, Valley of the Moon, 1913 ed. only.

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Carnegie Library of Pittsburgh, Pittsburgh, Pa. Radio, May, Oct., Nov., and Dec., 1923. Century Dictionary and Cyclopedia, 2 supplementary vols. only.
Vuillier, Gaston, A History of Dancing, 1897, Apple.

Only of Amer. Government, 3 v. ed. by A. C. Cyclopedia of Amer. Government, 3 v. ed. by McLaughlin and A. B. Hart, 1914, Appleton.

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Dana, Lincoln & His Cabinet, 1899. Fithian, Diary and Letters, Princeton Univ.
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Freeman, Mystery of 31, New Inn, 2 copies.

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Hall, Oldest Civilization of Greece.

House and Garden, April, 1924.

Merimee, Novels, Tales and Letters, ed. Saintsbury, vols. 2 and 3, Holby.

Patten, International Short Stories, vol. 1, American, vol. 4, French. can, vol. 3, French. White, Conjuror's House.

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Barrett, Modern Banking Methods and Practical Bank Bookkeeping, 5th ed.
Black, Real Wall Street.
Boyle, Minimum Wage and Syndicalism.
Brandt, Rod Locating and Building Simplified.
Brandt, Commercial and Financial Chronicle—Handbook of Securities, 1882, 1916, 1917.
Daniels, Department Store System.
Daniels, Old Trails Road, 1911.
Johnston, Nervous System of Vertibrates.
Patterson, Business Side of Holding Out Income Tax on Coupons.
Patterson, Essay on Warehousing System and Gov. Tax on Coupons.

Patterson, Essay on Warehousing System and Gov. Credits of U. S.

Johnson, Andrew, Hist. of Impeachment, by Ross.

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Smith, Organization of Ocean Commerce.

Smith, Handy Guide to Premium Rates, vol. 27 and supp. and supp.

Book Buyer, N. Y., vols. 1, 2, 5, 7, 8, 11, 33 to end.

Assn. of College and Preparatory Schools in S.

States Procdgs., 1916.

Bradley, Story of Pony Express.

Forbes-Lindsay, Psychology of a Sale.

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Songs of Father Goose, Bobbs-Merrill.

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Cheiro's Guide to the Hand.
Glossary of Architecture, Comstock.

Columbia University, Library, New York Beaumarchais, Le Barbier de Seville, Appleton. Cawein, M., Poems, ed. of 1910, Macmillan. Walker, Williston, Calvin, Putnam, 1906. Sainte Beuve, C. A., Portraits of the 18th Century, Putnam, 1905, 2 vols.

Irving S. Colwell, 99 Genesee St., Auburn, N. Y. Yellow Aster.
English Catalogue Annual, vol. 1922.
Davis With Both Armies in South Africa.

T. O. Cramer's Bk. Store, 1321 Grand Ave., Kansas City, Mo. McKee's, New Standard Shorthand. Crist Bk. Shop, 381 Wabasha St., St. Paul, Minn. Howard System, Encyclopedia of Chiropratic.
Report of the Federal on Grain, vol. 1.
New International Encyclopedia, vol. 19, 1908 ed.
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Fishbein, The Jew.

Dauber & Pine, 83 4th Ave., New York Sir Henry Spilman's Works, 16 vols.
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Geol. Survey.
Holbach, System of Nature pub. Truth Seeker.
Smith, What Can Literature Do for Me.
The Descendant.
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Hudson, Tales of the Pampas, 1916. Any James Joyce 1st eds. Any Joyce Kilmer 1st eds. King, Colonel's Daughter, 1st ed. Kipling, Army of a Dream, 1st ed.; Dipsy Chanty, 1st ed.; Love Beyond Pale, Aug., 1890, short stories; Note Book No. 9, 1899; A Patrol Song, 1st ed.

Lindsay, Adventures Preaching Gosper 1914; Chinese Nightingale, 1917.
Reese, A Walpole Lute, 1909.
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Parnassus On Villa Philadelphia, 1920, House, 1917; Travels in Philadelphia, 1920, He Blue Begins, 1922.
Parker, Lover's Diary, Ltd. ed.. 1894.
Patterson, Ill. Nautical Ency. Marine Review, 1901.
Powell, Living Authors of England, 1849.
Riverside Press, Ecclesiastes, 1st ed.
Riverside Press, Petrarch, 1st ed.
Robinson, Collected Poems, 1921.
Saltus, Balzac, 1884.

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Shaw, Dramatic Opinions, 1906.
Stevenson, Weir of Hermiston, 1896.
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Wallace, Ben Hur, 1st issue.
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Wharton, Ethan Frome, 1911.
Whitman, Franklin Evans, 1842.
Letter from G. W. Whittier & Legend of Lake, 1893-5. Letter from G. W. Whittier & Legend of Lake, 1893-5.
Wilson, Make or Break, 1st ed.; The Man Who Came Back, 1st ed.
Wilson, The State, 1889.
Early History Yellowstone National Park.
Auto. editions of Woodrow Wilson.
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Luce, Text Book of Seamanship.

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Fraser, Life by A. H. Smith.
Guide Book to Historic Germantown.
Harper's Round Table.
Harper's Magazine, Oct., 1909.
Inman, The Sheet Anchor.
Kane, Elements of Criticism.
Machen, The House of Souls, 1st Knopf ed.
Paley, Horae Pauline.
Riley, James Whitcomb, Pipes o' Pan at Zekesbury, 1889, Indianapolis; Poems and Yarns by Wife and Riley, Chicago, 1892; New Year's Greeting of the Carriers of the Daily Journal, Indianapolis, 1881; What Christmas Brought to the Wigginses, Louisville, 1891; On the Shoestring Limited, Chicago, 1886; Poems, Indianapolis, 1890.
Riddell, Mothers' Allowances, an investigation.
Report and Proceedings of the First Annual Meeting of the Providence Anti-Slavery Society.
Ring, Own Your Own Home.
Report of the United States Coast and Geodetic Survey for 1896, Appendix No. 12.
Reach's Official Baseball Guide, 1883 to 1885, 1891 to 1901 and 1904.
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to 1901 and 1904. Reynolds, A Doubtful Character; Out of the Night; Make Shift Marriages.

Reynolds, A Doubtful Character; Out of the Night; Make Shift Marriages.
Reid, The White Chief.
Robinson, E. R., The Torrent and the Night Before, 1896; Children of the Night, 1897, Badger & Co.; Children of the Night, Limited ed.; Captain Craig, 1902, green linen paper laber; Same, special ed., gilt top; Same, 1903 ed., light green cloth; Children of the Night, 1905; Town Down the River, 1910, Scribner; The Man Against the Sky, 1916, Macmillan; Children of the Night, 1919, Scribner; The Town Down the River, 1920, Scribner.

Sky, 1910, Machinan, Company of the River, 1920, Scribner.

Smollett, F., Works, ed. Moore, 8 vols., London, 1897, or any other good ed.

Stair, Nancy The Mills of God, 1st ed.

Simonds, History of the World War, vol. 1, only, 1st ed., 1917.

Spalding's Official Athletic Almanac, 1893, 1894, 1895, 1807, 1808, 1809, 1900, 1901, 1902, 1903.

Spalding's Official Athletic Almanac, 1893, 1894, 1895, 1897, 1898, 1899, 1900, 1901, 1902, 1903.

Spalding's Official Football Guide, 1892, 1893, 1894, 1897, 1898, 1899, 1901.

Spalding's Official Baseball Guide, 1877, 1878, 1879, 1880, 1881, 1882, 1891, 1897, 1900.

Spalding's Baseball Record, 1913.

Sargent, Trees and Shrubs, 1905.

Steiner, Outline of Occult Science.

Sutherland, Origin and Growth of Moral Instincts.

Stevenson, R. S., Essays and Criticisms, 1903, Boston; vol. 1, Letters, Biographical ed.

Stevenson, Deep Water Voyages; New Arabian Nights, New York, 1882; El Dorado, one of 150 copies, New York, 1909.

St. Peter's Umbrella.

Six Stories from Lippincott, 1890.

Five Stories from Lippincott, 1891.

E. P. Dutton-Continued

Smith, J., Maggie, Yellow Paper covers, 1891.
Spectator, ed. by a Meserole, New York, 1892.
Symonds, John, Renaissance in Italy, 7 vols., 1st ed.; Life of Benvenuto Cellini, large paper.
Swinnerton, Historical Account of the Presbyterian Church at Cherry Valley.
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W. & G. Foyle, 121 Charing Cross Rd., London, W.C.2, England.

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